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NATIONAL NORMS FOR ENTERING COLLEGE FRESHMEN, FALL, 1966.

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THIS REPORT PRESENTS NATIONAL NORMATIVE DATA ON THE CHARACTERISTICS OF THE ENTERING COLLEGE FRESHMEN OF 1966 AND COMPARATIVE DATA ON THE CHARACTERISTICS OF STUDENTS ENTERING DIFFERENT TYPES OF INSTITUTIONS. THE METHOD USED FOR SELECTING THE SAMPLE OF 251 INSTITUTIONS IS BRIEFLY SUMMARIZED. A STUDENT INFORMATION FORM WAS GIVEN TO 254,480 FIRST-TIME, FULL-TIME ENTERING FRESHMEN STUDENTS OF THESE INSTITUTIONS. THE ITEMS OF INFORMATION ARE SHOWN IN 21 PAGES OF NORMATIVE DATA. SEVEN PAGES OF SEPARATE ITEM DATA ARE REPORTED FOR MALES, FEMALES, AND ALL STUDENTS. EACH OF THE 21 PAGES SHOWS THE WEIGHTED NATIONAL NORMS FOR EACH OF 13 GROUPS OF INSTITUTIONS. A COPY OF THE 1966 STUDENT INFORMATION FORM, AN ACTUAL INSTITUTIONAL REPORT, AND A TABLE LISTING PARTICIPATING INSTITUTIONS ARE INCLUDED IN THE APPENDIX. (FS)

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
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NATIONAL NORMS FOR ENTERING COLLEGE FRESHMEN —FALL 1966

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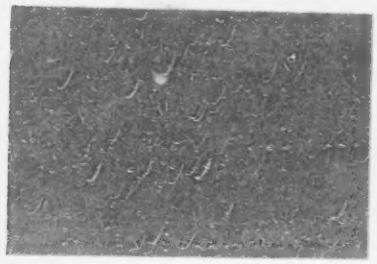

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Logan Wilson, President

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National Norms for Entering College Freshmen, Fall, 1966

Alexander W. Astin
Robert J. Panos
John A. Creager

The national norms for entering college freshmen presented in this report were compiled in connection with a program of longitudinal research recently undertaken by the Office of Research of the American Council on Education. The purposes of this program, which are described in detail in an earlier report (Astin, Panos and Creager, 1966), are to evaluate the impact of the college environment on the student's development, and to provide a source of current, readily available information about the population of college students.

A total of 254,480 students at 307 institutions participated in the fall 1966 survey of entering freshmen. The data provided by these students, in conjunction with follow-up data to be collected in subsequent years, will be used to evaluate changes in the students' educational and career plans, attitudes, and behavior. The purpose of this report is to present national normative data on the characteristics of the entering freshmen of 1966 and comparative data on the characteristics of students entering different types of institutions. These data will serve as a base for evaluating changes in the student's behavior that occur during the college years.

The method used for selecting the sample of participating institutions will be only briefly summarized here. The defined population included all "eligible" institutions listed in the Education Directory, Part 3 Higher Education (U.S. Office of Education, 1965). An institution was considered to be eligible if it was functioning at the time

of the survey and had the equivalent of a "freshman" class with at least 30 members. The latter requirement eliminated institutions that require some undergraduate college-level credit for admission to their "first" class. Under these conditions, the eligible population consisted of 1,968 institutions of higher education.

The sampling technique and other technical considerations are documented in the earlier report (Astin, Panos and Creager, 1966). The final sample sizes and cell weights are presented as an Appendix to this report.

Participating institutions were asked to administer a Student Information Form to each first-time, full-time entering freshman at the time of the fall 1966 orientation or registration periods. Most participating institutions attempted to administer the form to all of their entering freshmen, although a few of the institutions selected random samples of their entering classes.Each institutional representative was also asked to indicate the manner in which the form was administered and to report any unusual circumstances encountered during the collection of the data. He was also asked to indicate the number of first-time, full-time students who failed to complete the form.

It appeared that the procedures used by several institutions to administer the Student Information Form were likely to have produced a sample of respondents that was not representative of the entire entering freshman class. Several institutions, for example, distributed the questionnaires to entering students with instructions to return them at some later date. Other institutions distributed the questionnaires

through the mail with instructions to return them by mail. On the basis of several conferences among the members of the Research Staff, it was decided to base the national norms on data provided by only 251 of the 307 institutions. The remaining 56 institutions included those whose data were considered not to be representative, and those not originally included as part of the sample. Although complete tabulations of the data were reported to all participating institutions, those institutions whose data were excluded from the compilation of national norms were informed that comparisons between their institutional data and the national norms should be made with caution.

The items of information shown in the following 21 pages of normative data are arranged in the same order used in the individual reports sent back to each participating institution. (A copy of the 1966 Student Information Form and an actual institutional report are shown in the Appendix.) Seven pages of item data are reported separately for males, females, and all students. Each of the 21 pages shows the weighted national norms for each of the 13 groups of institutions listed in Table 2 (see Appendix). The different types of institutions can be compared on any item of information simply by examining the percentages in the appropriate row next to the item.

Although substantial differences among the different categories of institutions are clearly revealed on many of the items, it should be remembered that there is considerable variation <u>within</u> any category of institution on most of the items of information.

References

Astin, Alexander W., Panos, Robert J., and Creager, John A. "A Program of Longitudinal Research on the Higher Educational System," ACE Research Reports, Vol. I, No. 1, 1966.

U. S. Office of Education, Education Directory, 1965-1966, Part 3, Higher Education. Washington, D. C.: U. S. Government Printing Office, 1966.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1966

WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
PERCENTAGE OF STUDENTS NINETEEN OR OLDER (1)	24.0	38.8	18.9	17.6	38.6	40.0	14.8	19.6	19.1	19.9	16.8	18.9	13.7
TYPE OF SECONDARY SCHOOL													
PUBLIC	84.0	91.2	81.4	81.5	91.9	87.8	82.0	91.8	80.4	87.9	27.6	85.8	67.9
PRIVATE (DENOMINATIONAL)	11.4	6.5	13.6	12.7	6.0	8.8	12.7	6.7	7.2	7.3	66.7	10.6	19.5
PRIVATE (NONDENOMINATIONAL)	3.9	1.5	4.4	5.2	1.2	2.8	4.5	1.1	11.5	4.4	4.5	3.1	12.0
OTHER	0.7	0.9	0.6	0.6	0.9	0.6	0.8	0.4	0.8	0.4	1.2	0.6	0.6
AVERAGE GRADE IN HIGH SCHOOL													
A OR A+	4.2	0.5	4.5	6.9	0.5	0.7	13.6	1.8	6.5	3.8	4.3	4.8	13.5
A-	7.1	1.4	8.1	10.5	1.3	1.9	19.5	4.1	10.9	7.7	8.0	8.9	15.5
B+	13.6	4.7	15.6	18.6	4.5	6.1	27.4	11.6	16.8	15.0	18.0	18.0	20.4
B	19.8	12.3	22.1	23.2	12.1	13.4	22.8	22.8	20.6	21.8	22.3	23.9	20.8
B-	16.1	15.2	16.5	16.4	14.9	16.4	9.6	17.5	15.5	17.9	18.5	17.1	14.1
C+	19.6	27.9	18.3	14.4	28.1	26.7	5.2	21.7	17.0	19.3	17.9	15.7	10.4
C	18.3	35.3	14.0	9.6	36.0	31.7	1.8	19.3	11.8	13.7	10.5	11.0	5.0
D	1.3	2.7	0.9	0.5	2.7	3.0	0.1	1.3	0.7	0.9	0.5	0.6	0.2
SECONDARY SCHOOL ACHIEVEMENTS													
ELECTED PRESIDENT STUT ORGNZ	23.3	14.0	27.2	26.2	13.8	15.2	28.6	23.4	31.0	31.2	25.6	24.4	31.7
HIGH RATING STATE MUSIC CONTEST	9.0	7.2	10.5	8.5	7.6	4.9	6.5	12.2	8.9	13.1	5.4	8.8	7.4
STATE/REGIONAL SPEECH CONTEST	6.0	3.8	6.9	6.7	3.9	3.2	5.7	6.4	7.3	7.1	9.4	6.0	9.0
MAJOR PART IN A PLAY	18.5	13.2	22.2	18.2	12.9	14.5	15.7	24.0	22.0	24.2	17.3	18.0	18.7
VARSITY LETTER (SPORTS)	47.3	42.5	52.3	44.8	42.9	40.3	46.3	52.3	53.2	56.8	47.1	43.9	47.4
AWARD IN ART COMPETITION	4.7	5.4	4.6	4.2	5.7	4.3	3.7	5.0	4.8	4.3	3.1	4.0	4.8
EDITED SCHOOL PAPER	9.0	4.9	10.7	10.2	4.9	4.8	10.0	9.5	13.5	9.8	12.3	8.5	15.7
HAD ORIGINAL WRITING PUBLISHED	13.2	7.7	14.8	15.9	7.8	7.5	14.6	10.9	21.2	15.2	17.8	13.8	22.5
NSF SUMMER PROGRAM	1.8	0.8	2.0	2.3	0.8	0.8	4.4	1.1	3.8	1.5	1.0	1.7	4.1
STATE/REGIONAL SCIENCE CONTEST	3.1	2.1	3.4	3.6	2.0	2.5	5.4	2.8	4.2	3.3	2.0	3.4	4.5
SCHOLASTIC HONOR SOCIETY	21.2	6.4	24.0	30.0	6.5	6.1	46.2	13.3	32.0	26.1	25.4	26.6	40.9

(1)
AGE IN YEARS (AS OF DECEMBER 31, 1966).

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1966

WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
HIGHEST ACADEMIC DEGREE PLANNED													
NONE	6.1	11.2	4.4	4.0	11.5	10.0	3.4	5.0	3.9	4.1	4.2	4.3	3.3
ASSOCIATE (OR EQUIVALENT)	4.1	11.3	0.8	2.2	11.5	10.2	0.1	1.7	0.2	0.6	0.1	2.9	0.2
BACHELORS DEGREE (B.A., B.S.)	32.5	37.7	31.1	30.0	37.2	39.8	20.1	38.4	22.3	30.1	30.7	33.5	18.8
MASTERS DEGREE (M.A., M.S.)	31.2	24.3	35.2	31.8	23.6	28.0	43.9	35.7	32.0	34.2	32.5	31.5	33.0
PH.D. OR ED.D.	13.7	6.6	16.3	16.2	6.8	5.9	28.4	11.1	22.8	15.2	14.8	14.0	23.2
M.D., D.D.S., OR D.V.M.	7.4	3.4	7.5	10.5	3.7	2.0	3.0	4.5	12.5	9.9	10.5	9.3	14.5
LL.B. OR J.D.	2.5	0.8	2.6	3.7	0.8	0.7	0.5	1.3	4.9	3.2	4.5	3.0	5.8
B.D.	0.5	0.8	0.5	0.2	0.7	1.4	0.0	0.3	0.2	1.1	1.2	0.2	0.2
OTHER	2.1	3.8	1.6	1.2	4.2	2.1	0.4	2.0	1.2	1.6	1.4	1.3	1.0
PROBABLE MAJOR FIELD OF STUDY													
AGRICULTURE (INCL FORESTRY)	3.4	4.2	2.6	3.9	4.6	2.0	0.1	4.7	2.3	1.3	0.1	5.1	0.1
BIOLOGICAL SCIENCES	4.2	3.3	5.1	3.8	3.3	3.4	2.1	4.6	7.0	6.3	4.2	3.9	3.7
BUSINESS	17.3	21.7	15.9	15.4	21.7	21.7	2.6	18.7	15.3	15.7	20.7	15.9	13.9
EDUCATION	4.7	6.2	5.6	2.4	6.3	5.8	0.2	8.9	5.1	4.5	1.7	2.8	1.2
ENGINEERING	17.9	19.1	14.3	21.5	17.2	28.3	61.1	10.5	5.5	8.5	9.0	22.1	19.6
ENGLISH	1.9	0.9	2.6	1.9	0.9	0.9	0.6	1.9	3.8	2.5	5.6	1.5	3.3
HEALTH PROFESSIONS (NON-M.D.)	1.5	2.0	1.0	1.7	2.1	1.5	0.1	1.4	0.8	0.9	0.8	2.0	0.9
HISTORY, POLITICAL SCIENCE	7.8	5.7	9.6	7.2	5.9	4.4	2.8	8.7	11.8	11.8	11.5	6.0	11.0
HUMANITIES (OTHER)	2.4	2.1	3.1	1.8	2.0	2.8	0.5	1.8	3.4	4.5	5.2	1.5	2.6
FINE ARTS	6.8	8.2	6.0	6.5	8.4	7.3	3.1	7.5	4.8	6.2	3.9	6.8	5.6
MATHEMATICS OR STATISTICS	4.6	2.3	6.2	4.3	2.2	2.9	6.6	6.0	6.3	6.3	6.4	4.1	4.9
PHYSICAL SCIENCES	5.0	2.7	5.9	5.8	2.6	3.2	10.4	4.4	7.1	5.7	5.8	5.7	6.3
PRE-PROFESSIONAL	11.3	7.1	11.0	15.1	7.6	4.7	2.8	7.4	15.4	15.1	16.7	14.2	18.1
PSYCHOL, SOCIOL, ANTHROPOL	5.2	5.2	5.8	4.5	5.4	4.1	1.3	5.0	8.6	7.1	6.5	4.1	5.9
OTHER FIELDS (TECHNICAL)	3.4	6.0	3.1	1.8	6.1	5.3	1.0	6.3	0.9	1.1	0.8	2.1	1.1
OTHER FIELDS (NONTECHNICAL)	0.6	0.7	0.7	0.4	0.8	0.3	4.1	0.4	0.1	0.3	0.2	0.5	0.3
UNDECIDED	1.9	2.6	1.6	1.7	2.8	1.6	0.7	1.7	1.8	2.0	1.0	1.8	1.7
PROBABLE CAREER OCCUPATION													
ARTIST (INCL PERFORMER)	4.6	5.2	4.5	4.4	5.5	3.4	0.8	4.8	5.3	4.9	4.1	4.2	5.2
BUSINESSMAN	18.5	21.7	17.6	17.1	21.6	22.6	6.2	18.6	18.8	18.5	21.8	17.1	17.2
CLERGYMAN	1.2	0.9	1.9	0.5	0.6	2.5	0.1	0.6	0.8	4.1	3.7	0.4	0.8
COLLEGE PROFESSOR	2.1	1.4	2.5	2.0	1.4	1.3	0.9	2.3	4.0	2.4	2.9	1.6	3.2
DOCTOR (M.D.)	7.4	3.4	7.6	10.3	3.6	2.2	3.0	4.3	12.7	10.1	11.0	8.7	15.3
EDUCATOR (SECONDARY)	10.5	10.1	14.4	5.7	10.3	9.3	0.8	22.5	10.3	12.4	9.7	6.4	3.6
ELEMENTARY TEACHER	0.8	0.9	1.0	0.4	1.0	0.6	0.1	1.7	0.5	1.0	0.6	0.4	0.2
ENGINEER	16.3	16.8	13.1	20.0	14.6	27.2	51.6	9.7	6.4	8.3	8.9	20.8	17.8
FARMER	3.2	3.9	2.6	3.2	4.2	2.4	0.1	4.6	2.0	1.9	0.4	4.1	0.3
HEALTH PROFESSIONAL (NON-M.D.)	3.1	3.7	2.5	3.5	3.7	3.7	0.2	3.3	2.5	2.3	2.0	4.3	1.2
LAWYER	6.7	3.7	7.3	8.3	3.9	2.8	1.2	4.9	10.4	9.3	13.1	7.4	11.1
NURSE	0.1	0.2	0.0	0.0	0.2	0.1	0.0	0.1	0.0	0.0	0.1	0.0	0.0
RESEARCH SCIENTIST	4.9	2.5	5.4	6.2	2.6	2.0	10.8	3.2	7.0	5.7	5.1	6.1	6.6
OTHER CHOICE	15.8	19.9	14.6	13.8	20.9	15.2	22.6	14.2	14.1	13.4	11.8	14.1	12.8
UNDECIDED	5.0	5.7	4.8	4.5	5.9	4.9	1.6	5.1	5.2	5.7	4.7	4.5	4.6

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1966

WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT													
ACHIEVE IN A PERFORMING ART	8.7	8.2	9.3	8.2	8.5	6.6	5.9	8.9	11.8	9.7	9.0	8.0	8.9
BE AN AUTHORITY IN MY FIELD	70.3	67.6	71.3	71.4	67.0	70.2	72.1	70.0	72.2	71.9	72.9	71.3	71.6
OBTAIN RECOGNITION FROM PEERS	48.0	44.7	49.4	48.9	44.0	47.7	52.6	49.7	50.8	47.9	46.8	48.4	50.6
PERFORM OR COMPOSE MUSIC	7.7	7.5	7.9	7.5	7.6	7.2	5.5	7.7	8.8	9.0	6.9	7.4	7.9
BE AN EXPERT IN FINANCE	19.9	20.5	19.5	20.0	20.6	20.1	12.9	20.0	20.1	20.8	20.2	20.1	19.6
BE ADMINISTRATIVELY RESPONSIBLE	34.6	34.4	34.4	35.0	34.1	35.8	38.2	32.8	34.4	34.0	38.0	34.7	35.9
BE VERY WELL-OFF FINANCIALLY	54.1	56.7	52.3	54.3	56.8	56.3	55.4	55.2	53.0	47.7	47.8	54.1	55.1
HELP OTHERS IN DIFFICULTY	59.2	55.6	62.3	58.2	55.2	57.9	54.5	59.8	64.3	65.2	69.3	57.5	60.4
JOIN THE PEACE CORPS OR VISTA	13.3	11.6	15.1	12.4	11.8	10.8	8.9	12.6	18.6	17.4	19.6	11.5	15.1
BECOME AN OUTSTANDING ATHLETE	20.7	21.4	22.6	17.7	21.5	21.1	21.1	23.2	23.5	23.8	18.5	17.5	18.2
BECOME A COMMUNITY LEADER	30.3	23.5	33.7	31.7	22.9	26.5	30.7	31.9	35.5	34.8	37.7	31.1	33.5
CONTRIBUTE TO SCIENTIFIC THEORY	18.2	13.8	18.5	21.5	13.3	16.4	35.5	14.6	21.0	16.8	15.5	21.2	22.4
WRITE ORIGINAL WORKS	11.8	9.1	12.4	13.2	9.4	7.8	8.8	9.5	18.2	12.9	15.4	12.0	17.2
NOT BE OBLIGATED TO PEOPLE	29.0	30.8	27.7	29.1	31.1	29.5	26.7	29.1	29.1	26.0	25.0	29.4	28.3
CREATE WORKS OF ART	10.1	11.3	9.4	10.0	11.9	8.6	7.8	9.0	11.5	8.8	8.5	9.5	11.4
KEEP UP WITH POLITICAL AFFAIRS	58.0	50.3	60.7	61.1	50.2	50.6	57.9	58.1	64.6	61.4	65.2	60.0	64.4
SUCCEED IN MY OWN BUSINESS	63.8	66.8	62.8	62.7	66.5	68.3	51.0	67.3	60.0	62.8	64.3	64.5	57.1
TRAIT SELF RATINGS (PERCENTAGE OF SELF RATINGS ABOVE AVERAGE)													
ACADEMIC ABILITY	56.4	36.2	60.1	68.5	37.3	31.1	85.1	49.5	64.7	61.9	63.1	64.8	80.0
ATHLETIC ABILITY	45.4	46.1	45.5	44.8	47.4	40.3	46.7	43.9	47.2	47.5	43.1	44.0	47.1
ARTISTIC ABILITY	16.1	16.6	15.5	16.6	17.6	11.9	16.4	14.2	18.2	15.3	13.9	15.8	19.0
CHEERFULNESS	50.6	49.5	51.0	50.9	49.9	47.2	48.6	50.0	51.5	52.7	52.7	50.6	51.9
DEFENSIVENESS	28.3	29.6	27.8	27.7	30.3	26.7	27.5	28.2	28.0	26.8	28.5	27.8	27.7
DRIVE TO ACHIEVE	55.9	45.7	57.9	61.9	45.5	46.9	69.4	52.0	62.1	59.4	57.8	59.9	68.1
LEADERSHIP ABILITY	40.7	32.2	42.2	45.9	32.4	30.9	51.8	35.6	47.3	45.0	43.2	43.7	53.0
MATHEMATICAL ABILITY	43.5	30.6	44.3	53.2	30.5	31.1	77.9	36.1	45.5	43.4	42.0	50.7	60.9
MECHANICAL ABILITY	36.6	39.6	33.9	37.7	40.0	37.5	54.3	33.1	30.4	32.0	26.2	38.2	36.3
ORIGINALITY	37.6	31.9	37.8	42.2	32.9	27.0	43.4	32.0	45.1	38.6	39.1	39.6	50.3
POLITICAL CONSERVATISM	17.9	14.1	18.8	19.9	14.2	13.5	24.1	15.4	19.7	21.9	17.9	19.5	21.2
POLITICAL LIBERALISM	20.4	14.2	21.7	23.8	15.0	10.7	23.3	16.7	30.1	19.7	28.8	21.0	32.6
POPULARITY (GENERAL)	34.7	29.0	35.9	38.0	29.3	27.8	37.1	33.8	38.8	37.0	35.6	36.5	42.5
POPULARITY (WITH OPPOSITE SEX)	32.3	29.1	33.1	34.0	29.3	28.0	35.8	31.1	36.8	33.1	32.0	32.7	38.2
PUBLIC SPEAKING ABILITY	23.9	17.0	25.4	27.7	17.5	14.5	25.9	20.3	30.5	28.7	28.1	25.7	33.9
SELF CONFIDENCE (INTELLECTUAL)	40.5	30.6	41.6	47.3	31.5	26.4	54.6	35.2	47.6	40.8	43.8	44.6	55.7
SELF CONFIDENCE (SOCIAL)	33.1	31.3	33.3	34.3	31.9	28.6	34.7	31.4	36.6	33.4	33.6	33.1	38.1
SENSITIVITY TO CRITICISM	24.6	21.0	25.5	26.3	22.2	15.5	25.8	22.3	30.2	25.6	28.4	24.8	31.2
STUBBORNNESS	36.4	36.3	35.7	37.6	37.3	31.4	40.2	34.5	35.6	34.3	38.8	37.1	39.3
UNDERSTANDING OF OTHERS	55.0	50.2	56.6	56.8	50.8	47.3	54.7	51.0	64.4	58.2	62.5	54.8	63.0
WRITING ABILITY	25.7	17.3	27.3	30.7	18.0	14.2	28.9	20.9	36.3	28.6	31.7	27.6	40.7

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
REGION OF HOME STATE (2)													
MIDDLE STATES	20.3	8.4	28.0	20.2	2.5	36.4	42.2	22.1	39.9	22.2	27.5	15.8	34.1
NEW ENGLAND	6.5	4.5	4.6	10.6	0.2	24.7	3.7	1.5	14.6	2.8	1.2	7.9	19.1
NORTH CENTRAL	36.7	37.1	38.1	34.4	44.0	4.6	14.8	48.9	20.4	52.4	20.9	37.6	24.5
NORTHWEST	4.8	2.4	4.6	7.2	0.6	11.0	1.5	3.6	2.4	1.3	23.4	9.0	1.5
SOUTHERN	19.9	17.4	19.4	22.8	16.4	22.0	33.7	18.9	19.2	17.3	12.4	25.3	14.7
WESTERN	11.1	29.5	4.5	4.1	35.6	0.3	2.4	4.8	1.9	3.3	13.7	4.0	4.5
FOREIGN	0.7	0.8	0.8	0.7	0.7	1.0	1.8	0.3	1.5	0.7	0.8	0.4	1.6
FATHERS EDUCATION													
GRAMMAR SCHOOL OR LESS	10.0	12.7	9.8	8.0	12.9	11.6	6.9	13.1	7.5	8.7	6.3	8.9	5.0
SOME HIGH SCHOOL	16.7	21.9	15.3	14.3	21.8	22.8	14.6	19.6	11.2	12.8	12.1	15.4	10.6
HIGH SCHOOL GRADUATE	30.0	32.7	29.5	28.5	32.8	32.5	27.5	35.4	21.0	26.7	30.3	30.3	22.7
SOME COLLEGE	18.2	17.6	18.1	18.8	18.0	15.9	20.8	17.0	16.4	18.3	22.1	19.0	18.3
COLLEGE DEGREE	16.0	11.2	16.7	19.0	11.0	12.3	21.3	10.4	22.6	20.2	18.3	17.6	23.4
POSTGRADUATE DEGREE	9.1	3.8	10.7	11.5	3.5	4.9	9.0	4.5	21.4	13.4	11.0	8.8	19.9
MOTHERS EDUCATION													
GRAMMAR SCHOOL OR LESS	6.3	8.4	6.0	5.0	8.7	7.0	5.2	7.7	4.4	5.0	4.4	5.5	3.7
SOME HIGH SCHOOL	14.1	18.9	12.7	12.0	18.9	19.2	11.9	16.6	9.9	9.9	9.5	13.2	8.1
HIGH SCHOOL GRADUATE	43.9	45.4	43.1	43.7	45.0	47.6	45.6	47.7	34.3	39.9	45.9	45.2	38.9
SOME COLLEGE	18.6	16.8	18.7	20.1	17.3	14.2	20.4	15.7	19.6	21.2	21.8	19.5	21.7
COLLEGE DEGREE	14.5	9.3	16.5	16.3	9.0	10.7	14.7	10.6	25.0	20.7	16.3	14.3	22.3
POSTGRADUATE DEGREE	2.6	1.2	3.1	3.0	1.2	1.2	2.1	1.7	6.8	3.4	2.1	2.3	5.3
RACIAL BACKGROUND													
CAUCASIAN	90.9	89.3	88.7	95.0	88.7	92.2	96.3	86.6	82.5	91.2	93.9	95.1	94.6
NEGRO	4.5	3.5	7.6	1.4	4.1	0.7	0.6	8.8	15.1	6.0	0.7	1.2	1.9
AMERICAN INDIAN	0.5	1.0	0.4	0.4	1.0	0.8	0.1	0.7	0.2	0.1	0.2	0.5	0.2
ORIENTAL	0.8	1.0	0.6	0.8	1.0	0.7	1.1	0.6	0.5	0.4	1.0	0.7	1.2
OTHER	3.3	5.2	2.7	2.4	5.1	5.5	1.9	3.3	1.6	2.3	4.3	2.5	2.1
RELIGIOUS BACKGROUND													
PROTESTANT	57.0	54.7	59.4	55.6	56.7	45.3	55.1	60.8	60.5	82.5	5.4	59.9	42.2
ROMAN CATHOLIC	29.1	29.5	28.9	29.0	28.6	33.9	31.2	26.7	19.9	10.5	92.6	27.2	34.7
JEWISH	4.8	1.4	4.1	8.4	0.8	4.6	9.0	1.9	10.7	1.9	0.2	5.6	17.2
OTHER	7.0	11.4	5.9	4.9	10.6	15.2	3.1	8.9	6.2	4.0	1.1	5.4	3.3
NONE	2.1	2.9	1.6	2.1	3.3	1.0	1.7	1.6	2.6	1.1	0.7	2.0	2.5
PRESENT RELIGIOUS PREFERENCE													
PROTESTANT	51.6	48.5	54.8	49.9	50.0	41.7	50.5	57.0	51.9	78.3	4.3	54.5	35.5
ROMAN CATHOLIC	27.8	28.0	28.0	27.5	27.1	32.5	29.3	26.1	19.0	9.9	90.3	25.9	32.4
JEWISH	4.1	1.2	3.4	7.4	0.7	3.8	7.6	1.5	9.1	1.6	0.2	5.0	14.9
OTHER	7.7	11.9	6.5	5.7	11.0	16.2	3.9	9.1	7.3	4.7	1.6	6.0	4.7
NONE	8.8	10.3	7.3	9.6	11.3	5.8	8.7	6.3	12.6	5.6	3.7	8.7	12.4

(2)
STATES HAVE BEEN GROUPED ACCORDING TO THE AREAS DEFINED BY THE SIX REGIONAL ACCREDITING ASSOCIATIONS.

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
ESTIMATED PARENTAL INCOME (3)													
LESS THAN $4,000	6.2	7.4	6.8	4.6	7.6	6.2	3.5	9.3	6.8	5.4	3.5	5.0	3.3
$4,000 - $5,999	12.9	15.0	13.2	10.9	14.5	17.3	9.0	18.2	10.2	10.5	9.8	12.0	7.3
$6,000 - $7,999	18.0	20.3	17.5	16.9	19.8	23.0	16.6	21.8	12.7	15.5	14.1	18.3	12.6
$8,000 - $9,999	17.6	18.4	17.2	17.4	18.7	17.4	19.1	18.4	12.7	17.0	18.9	18.5	14.1
$10,000 - $14,999	25.1	25.1	24.6	25.9	25.4	23.6	32.4	21.0	23.5	25.9	29.4	26.3	24.5
$15,000 - $19,999	8.9	7.5	8.9	10.0	7.7	6.8	10.4	5.9	11.9	10.2	11.2	9.2	12.4
$20,000 - $24,999	4.2	2.7	4.3	5.1	2.9	2.2	4.3	2.5	7.1	5.0	5.2	4.2	7.8
$25,000 - $29,999	2.1	1.1	2.4	2.6	1.1	0.9	1.6	1.2	4.5	3.1	2.7	2.0	4.5
$30,000 OR MORE	4.9	2.4	5.0	6.6	2.4	2.4	3.1	1.6	10.6	7.4	5.2	4.5	13.5
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR													
EMPLOYMENT DURING COLLEGE	9.7	20.9	6.1	5.0	23.8	7.1	8.5	8.8	2.9	3.7	4.5	5.5	3.4
EMPLOYMENT DURING SUMMER	35.7	42.3	33.2	33.3	43.6	35.9	22.2	42.7	21.0	31.1	34.9	37.2	21.0
SCHOLARSHIP	14.2	6.2	18.1	16.1	6.1	6.4	24.1	12.2	21.5	22.0	20.6	12.8	26.3
G.I.BILL	2.7	5.2	1.8	1.8	5.1	6.0	0.9	2.8	1.2	1.3	1.1	2.1	0.8
PERSONAL SAVINGS	18.5	19.3	17.9	18.6	19.1	20.0	12.7	22.4	12.1	17.3	17.1	20.4	12.9
TUITION DEFERMENT LOAN FROM COLL	2.4	1.3	3.4	2.0	0.8	3.7	2.8	2.3	5.1	4.4	3.5	1.5	3.7
PARENTAL AID	50.3	35.5	54.1	57.7	32.7	49.1	50.1	44.6	67.6	62.8	51.8	54.6	67.7
FEDERAL GOVERNMENT	8.6	4.8	12.4	6.8	3.7	9.8	20.1	10.2	10.4	13.7	14.0	6.3	8.5
COMMERCIAL LOAN	3.0	1.2	4.5	2.6	0.7	3.5	5.3	4.2	4.6	4.0	6.5	2.2	3.8
CONCERN ABOUT FINANCING EDUC													
NONE	34.9	35.8	33.3	36.1	35.8	35.6	43.4	28.0	38.9	33.3	33.0	35.1	39.2
SOME CONCERN	57.0	54.6	58.3	57.3	54.4	55.9	50.7	62.6	53.0	57.9	60.3	58.1	54.7
MAJOR CONCERN	8.1	9.6	8.4	6.6	9.8	8.5	6.0	9.4	8.1	8.7	6.8	6.8	6.0
CHANCES OF MARRYING, IN COLLEGE													
VERY GOOD CHANCE	8.1	10.7	7.4	6.8	11.0	9.1	4.3	10.7	5.5	6.6	5.0	7.6	4.5
SOME CHANCE	18.1	17.8	17.6	19.1	18.1	16.5	12.0	22.3	14.1	17.4	14.1	20.6	15.0
VERY LITTLE CHANCE	36.2	32.9	36.8	38.0	32.5	34.6	31.5	36.8	37.2	39.3	37.0	38.0	38.1
NO CHANCE	37.6	38.6	38.2	36.0	38.4	39.8	52.2	30.1	43.2	36.7	43.9	33.8	42.4
WITHIN A YEAR AFTER COLLEGE													
VERY GOOD CHANCE	25.5	26.3	25.2	25.1	25.8	29.0	29.4	25.1	23.0	25.8	24.5	26.0	22.3
SOME CHANCE	37.5	35.7	37.6	38.6	35.5	36.6	39.5	34.5	38.3	41.6	37.9	38.1	40.1
VERY LITTLE CHANCE	25.5	22.7	26.7	25.9	23.1	20.7	22.7	31.3	27.0	22.1	23.8	25.7	26.7
NO CHANCE	11.6	15.2	10.5	10.4	15.6	13.6	8.4	9.1	11.8	10.5	13.8	10.2	11.0

(3)
REPORTED ESTIMATE OF TOTAL INCOME OF PARENTAL FAMILY LAST YEAR (ALL SOURCES, BEFORE TAXES).

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Private Public	Nonsect.	Prot.	Cath.	Public	Private
HOW THIS COLLEGE FIRST CAME TO STUDENTS ATTENTION													
RELATIVE	20.9	15.2	22.7	23.4	14.6	18.2	25.8	20.7	22.0	24.6	24.6	23.0	24.6
FRIEND	19.1	20.9	20.2	16.1	19.9	25.6	15.5	21.1	20.9	22.3	15.8	15.9	16.7
HIGH SCHOOL COUNSELOR OR TEACHER	21.6	26.2	22.3	17.1	26.6	24.0	16.2	23.9	27.2	17.5	23.5	16.9	17.7
COLLEGE PLACEMENT SERVICE	1.4	1.5	1.8	0.9	1.3	2.5	0.5	0.8	1.9	4.0	1.3	0.7	1.3
REPRESENTATIVE OF THIS COLLEGE	7.6	6.6	8.7	6.9	6.6	6.6	7.6	6.8	8.2	11.1	13.4	6.4	8.7
OTHER SOURCE	17.4	17.8	15.4	19.7	18.4	15.1	19.0	15.3	14.6	14.8	14.4	20.1	18.4
CANNOT RECALL	12.0	11.9	9.0	15.9	12.7	8.0	15.4	11.4	5.3	5.7	6.9	16.9	12.7
VERY DESCRIPTIVE OF THE ATMOSPHERE OF THE COLLEGE													
INTELLECTUAL	34.7	19.5	40.0	38.8	17.0	31.0	56.7	32.6	44.7	38.8	43.8	35.3	49.3
SNOBBISH	1.9	2.5	1.6	1.8	2.9	0.7	2.2	1.5	2.0	1.2	0.9	1.5	2.7
SOCIAL	45.1	40.0	43.0	51.5	40.4	37.8	28.4	50.2	41.2	38.6	45.1	53.4	45.6
VICTORIAN	4.6	5.2	5.3	3.3	4.6	7.8	4.4	6.3	4.9	5.4	3.3	3.7	2.1
PRACTICAL-MINDED	50.3	48.8	53.3	47.4	46.2	60.6	67.9	53.0	47.5	49.4	57.0	48.5	44.2
WARM	48.7	40.4	57.4	43.3	36.2	58.7	26.6	54.2	62.7	67.5	69.5	42.6	45.3
REALISTIC	58.4	50.9	61.8	59.4	48.4	62.3	73.3	59.6	59.9	60.0	65.6	59.8	58.4
LIBERAL	40.2	31.5	41.3	44.9	32.5	27.0	32.0	37.2	53.5	41.5	44.1	42.5	51.9
APPLIES TO THIS COLLEGE (YES)													
GREAT PRESSURE FOR HIGH GRADES	47.4	33.7	50.2	55.1	32.9	37.4	77.3	45.7	50.8	46.4	48.9	53.3	61.0
THERE IS LITTLE SCHOOL SPIRIT	12.6	21.6	9.7	8.8	23.9	10.6	6.8	9.5	10.0	13.2	4.8	7.4	13.2
STUDENTS ACADEMIC CALIBRE HIGH	53.9	25.6	64.4	64.2	23.0	37.6	94.0	52.3	69.4	65.6	70.0	59.2	80.1
KEEN COMPETITION FOR GRADES	60.7	45.7	65.7	66.8	43.7	55.1	81.4	63.4	65.5	63.5	65.0	64.9	72.9
FRESHMEN TAKE ORDERS FOR A TIME	37.1	23.7	52.8	27.9	18.5	48.6	51.2	43.8	55.4	63.3	62.8	30.1	21.0
NOT MUCH TO DO EXCEPT STUDY	17.3	26.3	17.2	10.0	26.4	25.8	15.5	17.2	15.8	20.3	14.9	10.6	8.0
I FELT LOST WHEN I CAME HERE	34.9	29.5	34.5	40.0	30.2	26.2	38.6	40.4	27.2	29.5	32.1	41.9	34.1
THIS COLLEGE BUILDS POISE	83.1	70.7	88.0	87.1	68.6	81.0	92.9	86.6	87.3	87.7	90.2	86.9	87.8
ATHLETICS ARE OVEREMPHASIZED	4.8	4.2	4.6	5.7	4.5	2.7	4.7	5.8	3.9	3.9	2.3	6.1	4.5
CLASSES ARE USUALLY INFORMAL	47.5	45.7	48.2	48.0	46.3	43.1	50.4	44.0	54.7	50.5	45.2	46.3	53.3
STDTS ARE LIKE NUMBERS IN A BOOK	24.1	21.7	16.3	36.2	24.2	9.5	34.4	25.0	7.0	5.8	4.5	40.7	21.7

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PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Private Public	Nonsect.	Prot.	Cath.	Public	Private
VOTED IN STUDENT ELECTION (4)	66.9	59.8	70.0	68.7	59.3	62.6	66.4	70.6	68.8	72.5	69.4	69.0	67.9
CAME LATE TO CLASS	51.2	54.8	50.4	49.3	55.4	51.7	51.0	48.5	54.8	49.3	51.4	48.4	52.4
LISTENED TO DIXIELAND JAZZ	48.6	43.4	50.6	50.5	44.2	39.7	53.6	50.0	50.6	50.9	48.4	49.6	53.2
GAMBLED WITH CARDS OR DICE	52.3	49.1	52.0	55.2	50.6	42.0	58.4	49.5	48.3	50.8	64.7	54.9	56.5
PLAYED A MUSICAL INSTRUMENT	43.7	39.1	45.8	44.8	38.9	39.6	44.6	43.3	49.1	50.3	40.8	43.9	47.4
TOOK A NAP OR REST	67.4	63.5	68.7	68.9	63.1	65.1	73.2	64.0	71.3	71.1	71.9	67.5	73.4
DROVE A CAR (4)	79.4	80.7	77.9	80.2	81.6	76.0	75.9	79.6	75.5	79.7	74.8	81.0	77.5
STAYED UP ALL NIGHT	59.1	61.8	56.8	59.7	62.8	56.5	58.4	57.1	56.8	55.8	56.8	59.5	60.5
STUDIED IN THE LIBRARY (4)	22.9	22.8	23.7	22.0	24.2	16.5	18.3	24.0	25.6	25.3	20.8	22.1	21.4
ATTENDED A BALLET PERFORMANCE	7.8	6.4	8.7	7.7	6.0	8.2	8.0	7.7	12.1	8.7	7.3	6.7	10.8
PARTICIPATED ON SPEECH TEAM	18.6	15.2	20.5	19.1	14.7	17.2	15.9	20.4	22.7	20.8	21.6	18.6	20.6
ACTED IN PLAYS	28.9	21.1	34.7	27.9	20.1	25.5	23.9	37.2	35.0	37.5	29.5	27.8	28.3
SANG IN A CHOIR OR GLEE CLUB	23.2	19.5	27.9	20.0	18.5	24.0	17.0	29.7	26.8	33.8	20.8	19.8	20.6
ARGUED WITH OTHER STUDENTS (4)	14.4	10.5	15.5	16.3	11.3	6.9	18.7	12.2	20.5	14.7	17.2	14.7	21.2
CALLED A TEACHER BY FIRST NAME	32.3	30.1	33.7	32.3	30.4	29.0	30.7	35.1	31.5	34.0	35.0	32.3	32.1
WROTE ARTICLE FOR SCHOOL PAPER	21.4	11.4	25.2	24.8	11.2	12.4	23.6	19.9	32.7	26.5	30.6	21.6	34.8
HAD A BLIND DATE	40.0	40.1	39.4	40.7	39.2	44.5	41.2	39.6	40.6	37.7	39.7	39.5	44.7
WROTE A SHORT STORY OR POEM	31.9	26.8	33.6	33.9	26.9	26.6	29.4	30.0	40.4	34.9	35.9	32.4	38.7
PLAYED IN A SCHOOL BAND	15.3	12.6	17.6	14.4	12.3	13.8	12.8	20.0	16.6	20.8	8.6	15.1	12.2
PLAYED IN A SCHOOL ORCHESTRA	7.5	6.6	8.4	7.3	6.6	6.8	7.2	8.5	10.3	8.9	4.6	7.3	7.2
SMOKED CIGARETTES (4)	19.4	25.1	17.2	17.7	24.8	26.6	13.3	17.8	17.6	15.3	21.9	17.8	17.4
ATTENDED SUNDAY SCHOOL	53.1	52.5	55.9	49.9	51.1	58.9	47.9	63.3	49.4	68.1	21.0	53.6	38.2
CHECKED OUT A LIBRARY BOOK (4)	42.9	33.0	47.1	45.7	33.0	33.1	43.5	45.0	50.5	51.6	42.5	45.3	46.7
WENT TO THE MOVIES (4)	43.5	42.1	43.9	44.0	43.0	38.0	42.7	46.4	41.8	43.9	39.8	44.2	43.2
DISCUSSED HOW TO MAKE MONEY	87.7	85.9	88.4	88.2	85.9	85.4	87.8	90.1	86.2	88.3	87.4	88.7	86.6
SAID GRACE BEFORE MEALS (4)	31.7	27.5	36.3	29.4	26.5	32.5	31.7	31.9	32.0	46.9	41.4	30.1	27.1
PRAYED (6)	35.7	30.3	39.7	35.0	28.4	39.5	38.3	37.4	33.9	44.4	49.7	35.2	34.3
LISTENED TO FOLK MUSIC (4)	26.4	23.1	27.5	27.8	23.0	23.4	27.9	22.8	28.8	30.7	34.9	26.5	31.9
ATTENDED A PUBLIC CONCERT	55.0	43.1	60.7	57.3	42.0	48.1	55.7	55.9	68.0	67.0	57.1	55.2	63.9
MADE WISECRACKS IN CLASS	69.1	61.2	70.9	73.4	62.0	57.5	76.5	67.2	71.8	70.6	78.9	72.2	77.0
ARRANGED DATE FOR OTHER STUDENT	54.0	54.5	54.3	53.2	53.9	57.3	47.3	57.2	54.4	53.7	52.9	53.1	53.3
WENT TO AN OVER-NIGHT PARTY	47.7	49.8	46.4	47.7	50.5	46.5	43.6	47.0	45.8	48.1	44.5	47.6	48.1
TOOK DIETARY FORMULA	6.1	6.7	6.2	5.5	7.1	5.1	5.3	6.1	6.6	6.3	5.8	5.3	6.0
DRANK BEER	63.9	63.1	64.2	64.1	64.4	56.9	63.5	65.0	65.6	57.3	74.8	62.9	67.7
OVERSLEPT AND MISSED A CLASS	23.5	26.5	22.7	21.9	26.9	24.3	22.2	20.9	26.4	23.2	22.0	20.7	26.0
TYPED A HOMEWORK ASSIGNMENT (4)	18.7	15.7	19.5	20.1	16.4	12.8	15.2	17.8	23.0	20.4	22.2	18.7	24.7
PARTICIPATED IN INFORMAL SING	51.1	41.1	56.3	52.7	39.5	48.7	55.1	52.0	58.4	61.0	59.0	52.0	55.0
DRANK WINE	42.3	38.0	43.0	45.0	38.1	38.0	49.3	35.9	48.1	44.1	52.2	41.8	55.1
CRIBBED ON AN EXAMINATION	24.1	25.6	23.9	23.0	26.4	21.5	21.1	25.4	21.1	18.9	38.4	23.2	22.4
TURNED IN A PAPER OR THEME LATE	51.8	57.5	50.4	48.7	59.4	48.5	46.1	52.0	49.3	51.0	50.1	49.2	47.1
TRIED ON CLOTHES WITHOUT BUYING	50.5	44.0	53.3	52.3	42.8	49.5	53.1	49.2	55.2	57.3	57.3	50.6	57.7
ASKED QUESTIONS IN CLASS (4)	51.0	37.5	54.8	57.1	37.7	36.8	59.9	50.3	61.9	54.1	56.1	55.4	62.5
ATTENDED CHURCH (4)	55.8	46.9	61.7	55.4	43.2	64.6	57.9	58.4	51.1	67.4	85.3	56.0	53.4
PARTICIPATED IN DEMONSTRATIONS	16.0	14.3	18.1	14.6	14.1	15.2	13.6	18.4	18.6	17.5	22.7	14.5	15.2

(4) FREQUENTLY ONLY. ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Private Prot.	Private Cath.	Public	Private
PERCENTAGE OF STUDENTS NINETEEN OR OLDER (1)	14.9	26.0	11.0	12.2	27.8	20.6	11.6	11.6	9.7	11.0	10.9	12.8	10.0
TYPE OF SECONDARY SCHOOL													
PUBLIC	83.5	89.9	79.4	85.8	90.9	86.9	85.3	90.5	80.3	90.8	31.5	88.2	76.1
PRIVATE (DENOMINATIONAL)	13.4	8.4	17.1	10.8	7.8	10.2	12.3	8.2	8.1	6.6	65.2	9.7	14.9
PRIVATE (NONDENOMINATIONAL)	2.6	1.2	3.1	3.0	0.8	2.5	2.2	0.9	11.0	2.2	2.7	1.7	8.4
OTHER	0.5	0.5	0.4	0.4	0.6	0.4	0.2	0.4	0.7	0.3	0.5	0.4	0.6
AVERAGE GRADE IN HIGH SCHOOL													
A OR A+	7.4	1.4	8.3	10.9	1.3	1.9	23.0	5.8	11.2	9.1	10.5	9.4	16.8
A-	12.8	4.3	14.5	16.8	4.1	4.8	32.3	11.6	16.2	17.2	15.1	16.1	19.8
B+	21.1	10.7	23.9	24.7	10.9	10.3	29.2	23.6	23.3	24.3	24.4	25.1	23.2
B	25.2	22.9	26.1	25.5	22.9	22.8	11.4	27.9	23.6	25.3	25.8	26.2	22.6
B-	13.3	18.3	12.3	11.0	18.2	18.8	1.1	13.5	10.6	11.3	12.2	11.2	10.1
C+	11.9	22.3	9.6	7.5	21.9	23.5	2.1	10.8	9.1	8.9	8.0	8.0	5.6
C	8.0	19.3	5.3	3.6	19.9	17.3	0.8	6.7	5.7	3.8	4.1	4.0	1.8
D	0.3	0.7	0.2	0.1	0.8	0.5	0.0	0.2	0.3	0.1	0.1	0.1	0.0
SECONDARY SCHOOL ACHIEVEMENTS													
ELECTED PRESIDENT STDT ORGNZ	23.3	15.6	26.1	24.8	15.3	16.7	23.9	23.2	27.5	28.0	28.7	24.0	28.2
HIGH RATING STATE MUSIC CONTEST	13.7	10.4	15.5	13.4	10.3	10.8	8.6	15.6	9.6	22.5	8.4	14.1	10.6
STATE/REGIONAL SPEECH CONTEST	7.8	4.9	9.1	7.8	4.9	5.1	6.3	7.4	7.7	9.9	13.2	7.7	8.3
MAJOR PART IN A PLAY	20.6	15.6	23.0	20.3	15.3	16.9	16.9	22.7	22.9	24.7	20.7	19.6	23.1
VARSITY LETTER (SPORTS)	13.2	11.2	14.1	13.2	9.9	15.5	12.3	12.9	22.1	11.2	15.0	12.6	15.4
AWARD IN ART COMPETITION	6.3	6.4	5.9	7.1	6.3	6.6	8.2	4.4	7.0	6.0	7.5	6.7	8.8
EDITED SCHOOL PAPER	17.0	10.4	19.3	18.1	10.0	11.6	20.1	18.4	22.2	18.5	20.3	17.0	22.7
HAD ORIGINAL WRITING PUBLISHED	20.9	13.5	22.8	23.5	13.2	14.7	29.3	17.6	28.3	24.0	28.3	21.8	30.0
NSF SUMMER PROGRAM	1.0	0.5	1.1	1.1	0.6	0.5	3.7	0.7	2.0	0.8	1.7	0.9	2.0
STATE/REGIONAL SCIENCE CONTEST	2.6	2.1	2.8	2.8	2.1	2.2	4.0	2.4	3.3	3.1	2.7	2.6	3.6
SCHOLASTIC HONOR SOCIETY	36.7	16.4	41.1	45.7	17.1	14.2	67.8	35.0	45.3	47.4	41.5	44.4	50.7

(1) AGE IN YEARS (AS OF DECEMBER 31, 1966).

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
HIGHEST ACADEMIC DEGREE PLANNED													
NONE	4.8	9.8	3.4	3.3	11.0	6.0	0.5	4.6	2.1	2.5	3.1	3.5	2.4
ASSOCIATE (OR EQUIVALENT)	7.3	26.0	1.8	2.1	23.6	33.8	0.2	2.6	2.6	0.7	0.6	2.3	1.4
BACHELORS DEGREE (B.A., B.S.)	46.1	38.3	46.7	51.5	37.7	40.2	23.0	43.8	40.7	53.1	48.1	53.5	43.6
MASTERS DEGREE (M.A., M.S.)	32.3	18.4	38.6	32.3	19.5	15.0	54.2	41.1	39.2	35.8	37.2	30.9	37.6
PH.D. OR ED.D.	5.2	2.4	5.9	6.2	2.7	1.4	16.8	4.7	10.2	4.8	6.8	5.5	9.2
M.D., D.D.S., OR D.V.M.	1.9	0.9	1.8	2.9	1.1	0.4	4.4	0.9	3.7	1.7	2.2	2.6	4.2
LL.B. OR J.D.	0.3	0.1	0.4	0.4	0.1	0.0	0.7	0.2	0.8	0.4	0.4	0.3	0.9
B.D.	0.1	0.3	0.1	0.1	0.3	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.0
OTHER	1.8	3.8	1.3	1.2	4.0	3.1	0.3	1.8	0.6	0.9	1.5	1.3	0.6
PROBABLE MAJOR FIELD OF STUDY													
AGRICULTURE (INCL FORESTRY)	0.1	0.1	0.1	0.3	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.4	0.1
BIOLOGICAL SCIENCES	3.1	1.9	3.6	3.2	2.1	1.1	11.3	2.9	5.1	3.3	4.1	3.0	4.2
BUSINESS	10.9	24.7	7.3	6.0	22.1	32.8	0.5	12.8	5.4	2.9	3.4	6.6	3.5
EDUCATION	17.5	14.8	19.4	16.2	14.2	16.5	5.7	25.1	13.4	19.2	12.0	18.0	9.2
ENGINEERING	0.3	0.4	0.2	0.5	0.4	0.3	9.5	0.1	0.1	0.1	0.2	0.4	0.7
ENGLISH	7.3	4.7	8.8	6.6	4.9	3.8	9.4	7.2	10.3	9.5	10.6	6.5	7.3
HEALTH PROFESSIONS (NON-M.D.)	9.8	14.1	6.3	12.8	15.6	9.4	1.2	5.5	4.8	5.6	11.0	12.7	13.4
HISTORY, POLITICAL SCIENCE	5.7	3.3	6.9	5.7	3.4	2.8	6.1	5.2	10.4	6.5	8.6	4.7	9.5
HUMANITIES (OTHER)	7.4	3.6	9.1	7.4	3.5	3.9	8.1	7.9	10.7	9.6	9.9	7.0	9.1
FINE ARTS	10.3	9.3	10.3	11.0	9.3	9.3	5.9	7.8	10.5	12.5	11.2	10.4	13.6
MATHEMATICS OR STATISTICS	4.5	1.3	5.8	4.7	1.4	1.1	14.7	5.4	5.4	6.0	6.6	4.4	6.1
PHYSICAL SCIENCES	1.2	0.4	1.4	1.5	0.4	0.4	6.7	1.0	1.8	1.4	1.6	1.3	1.9
PRE-PROFESSIONAL	2.3	1.7	1.9	3.6	2.0	0.7	3.7	1.1	3.7	2.0	2.3	3.3	4.6
PSYCHOL, SOCIOL, ANTHROPOL	11.7	10.2	12.7	11.3	10.9	8.3	13.3	9.3	15.4	15.5	13.9	10.9	12.8
OTHER FIELDS (TECHNICAL)	0.9	1.8	0.5	0.8	1.7	2.2	0.3	0.7	0.3	0.3	0.4	0.7	0.8
OTHER FIELDS (NONTECHNICAL)	5.2	5.7	4.2	6.5	5.6	6.1	0.3	6.6	1.1	3.5	2.4	7.8	1.4
UNDECIDED	1.8	2.1	1.6	1.9	2.3	1.5	3.2	1.3	1.4	2.0	1.8	1.9	1.8
PROBABLE CAREER OCCUPATION													
ARTIST (INCL PERFORMER)	8.9	9.0	7.9	10.6	8.9	9.2	5.3	5.6	9.7	8.3	9.5	10.2	12.3
BUSINESSMAN	3.3	5.6	2.5	3.1	5.3	6.5	1.0	3.6	2.1	1.2	2.1	3.2	2.5
CLERGYMAN	0.8	1.3	0.9	0.2	0.5	4.0	0.2	0.2	0.3	1.7	1.8	0.1	0.4
COLLEGE PROFESSOR	1.5	1.0	1.7	1.5	1.1	0.5	3.0	1.3	2.7	1.6	1.9	1.4	2.1
DOCTOR (M.D.)	1.7	1.3	1.6	2.5	1.6	0.4	3.5	0.6	3.4	1.7	2.0	2.0	4.3
EDUCATOR (SECONDARY)	18.4	11.4	22.6	16.6	12.2	9.0	18.7	28.5	18.6	20.6	16.0	17.7	12.1
ELEMENTARY TEACHER	15.7	13.4	18.5	12.5	13.4	13.4	9.8	23.7	10.1	17.9	14.9	13.6	7.9
ENGINEER	0.2	0.1	0.2	0.4	0.1	0.4	8.0	0.1	0.1	0.2	0.2	0.3	0.6
FARMER	0.2	0.2	0.1	0.3	0.3	0.1	0.3	0.1	0.3	0.1	0.1	0.3	0.1
HEALTH PROFESSIONAL (NON-M.D.)	6.6	6.4	5.7	8.6	6.3	6.5	2.5	6.4	4.2	5.0	6.6	9.2	6.1
LAWYER	0.7	0.4	0.8	0.9	0.4	0.1	1.3	0.5	1.6	0.7	0.9	0.8	1.6
NURSE	5.3	8.6	3.1	6.8	9.9	4.3	0.7	2.6	2.3	2.7	5.8	6.5	7.8
RESEARCH SCIENTIST	1.9	0.7	2.1	2.8	0.8	0.3	10.5	0.8	3.9	2.3	2.8	2.5	3.8
OTHER CHOICE	31.0	37.7	29.1	29.0	36.0	43.0	27.1	23.6	35.8	32.0	31.8	28.0	33.4
UNDECIDED	3.6	3.0	3.5	4.3	3.2	2.3	8.0	2.4	4.9	3.9	3.6	4.2	4.9

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OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT													
ACHIEVE IN A PERFORMING ART	13.4	11.5	13.8	14.1	11.1	12.8	14.0	11.5	16.2	16.0	13.3	13.6	16.2
BE AN AUTHORITY IN MY FIELD	60.8	55.3	62.3	62.5	55.6	54.4	64.2	61.4	64.6	62.0	63.6	62.2	63.4
OBTAIN RECOGNITION FROM PEERS	36.3	32.7	37.8	36.7	32.1	34.4	41.3	40.2	38.2	35.1	35.9	36.3	38.4
PERFORM OR COMPOSE MUSIC	8.0	6.9	8.7	7.7	6.6	7.6	6.6	6.8	8.3	12.5	7.3	7.5	8.6
BE AN EXPERT IN FINANCE	5.9	7.7	5.7	4.9	7.9	7.0	4.0	7.6	3.8	4.5	4.9	5.2	3.7
BE ADMINISTRATIVELY RESPONSIBLE	21.4	23.5	21.1	20.3	23.2	24.2	14.5	22.8	18.4	19.8	22.2	20.6	19.2
BE VERY WELL-OFF FINANCIALLY	31.6	37.1	29.3	31.3	37.1	37.0	37.1	32.6	32.3	24.2	26.6	31.6	30.1
HELP OTHERS IN DIFFICULTY	79.5	77.6	81.2	77.9	76.1	82.1	72.0	80.2	78.8	81.4	86.8	78.0	77.3
JOIN THE PEACE CORPS OR VISTA	30.0	25.2	32.4	29.5	25.5	24.2	29.3	27.1	33.6	33.3	43.2	29.0	31.8
BECOME AN OUTSTANDING ATHLETE	5.3	5.2	5.7	4.6	5.0	6.0	3.3	6.9	6.5	4.7	4.2	4.7	4.3
BECOME A COMMUNITY LEADER	21.2	15.6	23.0	22.5	14.7	18.5	13.9	23.2	22.2	23.0	23.8	22.4	22.8
CONTRIBUTE TO SCIENTIFIC THEORY	7.5	6.5	7.2	8.8	6.8	5.5	17.7	6.7	8.9	6.3	8.5	8.5	10.0
WRITE ORIGINAL WORKS	17.1	12.8	18.0	19.1	12.8	12.8	23.7	14.7	23.3	18.1	21.0	18.1	23.1
NOT BE OBLIGATED TO PEOPLE	27.5	28.8	27.1	27.1	28.6	29.4	32.8	29.3	28.5	23.6	26.7	27.4	26.3
CREATE WORKS OF ART	21.1	20.6	20.2	22.9	21.0	19.2	24.2	17.6	23.5	20.1	22.5	22.4	25.0
KEEP UP WITH POLITICAL AFFAIRS	57.5	50.0	59.2	60.7	49.0	53.3	55.1	56.8	59.1	59.0	65.6	60.2	62.8
SUCCEED IN MY OWN BUSINESS	40.1	45.5	38.0	39.4	44.1	49.9	31.5	41.2	33.8	36.6	35.8	41.0	33.2
TRAIT SELF RATINGS (PERCENTAGE OF SELF RATINGS ABOVE AVERAGE)													
ACADEMIC ABILITY	58.5	37.2	62.7	68.8	40.1	28.3	87.5	57.3	67.5	67.2	63.3	66.4	78.3
ATHLETIC ABILITY	24.3	23.8	24.0	25.2	23.9	23.3	21.8	22.8	28.6	24.1	21.9	24.8	26.8
ARTISTIC ABILITY	21.6	21.2	20.5	24.1	21.7	19.6	26.3	17.5	25.0	20.4	22.5	23.2	28.0
CHEERFULNESS	58.3	59.6	57.4	58.7	60.2	57.7	46.4	56.8	58.4	57.6	58.1	58.8	58.2
DEFENSIVENESS	27.5	26.9	27.0	28.7	27.5	24.9	25.5	27.1	28.4	25.3	28.4	29.0	27.7
DRIVE TO ACHIEVE	57.9	48.0	59.3	63.6	48.7	45.6	64.9	56.4	62.2	62.3	58.9	62.6	67.5
LEADERSHIP ABILITY	35.0	24.9	36.2	41.2	24.9	24.8	33.6	32.5	40.8	38.9	36.7	39.7	46.8
MATHEMATICAL ABILITY	26.0	15.8	28.0	31.0	16.8	12.6	49.9	25.0	31.7	29.3	29.7	29.4	37.5
MECHANICAL ABILITY	10.5	9.8	10.2	11.7	10.1	8.7	18.0	9.6	12.2	10.0	9.7	11.4	13.3
ORIGINALITY	36.3	31.0	35.9	41.6	31.7	29.0	46.1	30.9	42.9	36.4	39.4	39.8	48.7
POLITICAL CONSERVATISM	12.2	9.0	13.0	13.5	9.5	7.6	15.2	10.1	13.9	17.1	11.8	13.0	15.2
POLITICAL LIBERALISM	17.5	11.6	18.5	20.5	12.0	10.6	29.3	14.6	26.0	16.8	24.0	18.7	27.4
POPULARITY (GENERAL)	28.5	24.3	27.9	33.1	24.0	25.3	26.8	26.8	29.5	26.3	30.9	32.3	36.0
POPULARITY (WITH OPPOSITE SEX)	24.6	23.6	23.0	28.5	23.7	23.5	26.9	22.0	27.8	21.3	22.6	28.0	30.5
PUBLIC SPEAKING ABILITY	20.7	14.8	21.5	24.2	14.8	15.0	18.6	18.1	24.6	23.3	23.7	23.1	28.5
SELF CONFIDENCE (INTELLECTUAL)	30.7	22.2	31.0	37.4	23.7	17.7	38.7	28.0	35.1	31.9	32.5	35.7	44.1
SELF CONFIDENCE (SOCIAL)	26.0	26.3	24.1	29.0	26.9	24.4	24.8	23.7	26.6	22.8	24.6	28.5	31.1
SENSITIVITY TO CRITICISM	29.8	24.9	31.0	31.7	25.5	23.2	37.9	28.3	35.3	31.3	33.1	30.7	35.6
STUBBORNNESS	37.5	36.5	36.3	40.4	37.4	33.6	42.4	34.8	40.2	34.3	39.4	39.9	42.4
UNDERSTANDING OF OTHERS	66.0	64.2	65.5	68.6	64.7	62.5	69.0	62.4	70.0	65.4	68.5	67.4	73.3
WRITING ABILITY	28.9	21.0	29.8	33.8	22.2	17.4	38.1	24.6	36.7	32.3	31.8	32.1	40.3

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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
REGION OF HOME STATE (2)													
MIDDLE STATES	19.7	7.6	28.1	14.3	2.8	22.8	83.7	30.6	37.7	14.9	35.5	10.5	29.5
NEW ENGLAND	6.5	5.9	5.3	9.1	0.1	24.1	0.6	4.0	14.4	2.2	6.2	7.6	15.4
NORTH CENTRAL	37.7	29.4	40.0	40.5	35.9	9.1	3.3	41.2	20.5	60.2	20.5	43.7	27.8
NORTHWEST	5.1	3.8	4.1	8.2	0.3	14.7	0.0	2.7	2.8	1.7	12.8	10.0	1.2
SOUTHERN	18.6	21.2	15.3	22.5	19.2	27.3	12.1	12.7	20.1	16.6	14.9	22.8	20.9
WESTERN	11.7	31.6	6.4	5.0	41.3	0.9	0.0	8.6	3.1	3.8	8.2	5.1	4.4
FOREIGN	0.6	0.5	0.8	0.4	0.4	1.1	0.3	0.2	1.4	0.7	1.9	0.3	0.9
FATHERS EDUCATION													
GRAMMAR SCHOOL OR LESS	8.6	11.4	8.7	6.1	12.3	8.7	4.9	11.2	5.6	8.3	6.6	6.7	3.9
SOME HIGH SCHOOL	14.4	19.8	13.9	11.1	20.5	17.4	11.4	19.1	9.6	10.7	10.8	11.9	8.0
HIGH SCHOOL GRADUATE	28.0	30.1	28.2	25.9	30.2	29.8	25.6	34.0	19.5	25.8	26.8	27.3	20.5
SOME COLLEGE	20.3	20.1	19.6	21.6	20.7	18.4	22.1	18.7	19.1	19.9	21.6	22.0	20.0
COLLEGE DEGREE	18.1	14.0	17.8	22.0	12.2	19.5	20.5	11.8	24.9	20.7	20.5	21.0	26.1
POSTGRADUATE DEGREE	10.5	4.7	11.7	13.2	4.1	6.3	15.5	5.2	21.3	14.6	13.7	11.1	21.4
MOTHERS EDUCATION													
GRAMMAR SCHOOL OR LESS	5.5	7.7	5.3	3.8	8.3	5.8	2.8	7.1	3.1	4.6	4.7	4.2	2.3
SOME HIGH SCHOOL	12.7	17.9	12.0	9.6	19.4	13.3	9.0	17.0	8.1	8.7	9.6	10.3	6.8
HIGH SCHOOL GRADUATE	40.2	40.5	40.5	39.4	40.4	41.0	47.4	45.8	31.0	38.1	40.4	40.7	34.1
SOME COLLEGE	22.5	21.3	21.8	24.9	20.9	22.5	19.7	18.7	23.1	24.2	23.4	24.7	25.7
COLLEGE DEGREE	16.3	11.1	17.3	18.9	9.5	16.1	13.8	10.0	26.8	21.4	19.3	17.3	25.1
POSTGRADUATE DEGREE	2.8	1.4	3.1	3.5	1.4	1.5	7.4	1.5	7.9	2.9	2.7	2.8	6.1
RACIAL BACKGROUND													
CAUCASIAN	90.5	88.7	88.9	95.0	86.9	94.1	96.6	84.5	87.4	92.4	94.3	95.0	94.8
NEGRO	5.6	5.0	7.9	2.0	6.5	0.3	1.0	11.4	10.1	6.0	1.3	1.8	2.5
AMERICAN INDIAN	0.6	1.0	0.4	0.6	1.1	0.6	0.0	0.7	0.3	0.2	0.3	0.6	0.3
ORIENTAL	0.7	0.7	0.6	0.6	0.9	0.3	1.8	0.5	0.7	0.6	0.9	0.6	0.8
OTHER	2.7	4.7	2.2	1.9	4.7	4.7	0.6	3.0	1.5	0.9	3.1	2.0	1.5
RELIGIOUS BACKGROUND													
PROTESTANT	60.4	58.9	60.6	61.4	60.9	52.6	23.8	60.0	64.9	91.9	5.6	64.2	50.1
ROMAN CATHOLIC	28.3	26.9	30.9	24.6	27.0	26.6	32.1	29.2	18.8	3.8	93.0	24.1	26.6
JEWISH	4.2	1.5	3.0	8.6	1.0	3.1	39.3	3.0	9.2	0.5	0.1	6.1	18.4
OTHER	5.5	10.5	4.3	3.5	8.4	17.2	1.9	6.5	4.7	3.0	0.7	3.7	2.8
NONE	1.6	2.2	1.2	1.9	2.7	0.6	3.0	1.3	2.4	0.8	0.6	1.9	2.2
PRESENT RELIGIOUS PREFERENCE													
PROTESTANT	56.7	55.2	57.4	56.9	56.7	50.1	20.4	57.4	57.7	89.3	4.0	59.9	44.6
ROMAN CATHOLIC	28.5	27.4	31.2	24.6	27.8	26.1	28.5	29.8	18.9	4.1	92.6	24.3	25.8
JEWISH	3.9	1.4	2.9	7.9	1.0	2.6	34.4	3.0	8.5	0.5	0.2	5.7	16.3
OTHER	6.1	11.6	4.6	4.3	9.4	18.9	3.3	6.7	5.6	3.4	1.0	4.4	4.1
NONE	4.7	4.4	3.9	6.4	5.1	2.2	13.4	3.2	9.4	2.7	2.2	5.7	9.2

(2)
STATES HAVE BEEN GROUPED ACCORDING TO THE AREAS DEFINED BY THE SIX REGIONAL ACCREDITING ASSOCIATIONS.

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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Private					
								Public	Nonsect.	Prot.	Cath.	Public	Private
ESTIMATED PARENTAL INCOME (3)													
LESS THAN $4,000	7.0	8.3	7.7	4.6	8.9	6.4	4.7	10.6	5.7	6.5	4.6	5.0	3.4
$4,000 - $5,999	12.7	15.3	13.3	9.7	15.6	14.0	7.6	17.4	8.4	11.9	10.2	10.3	7.4
$6,000 - $7,999	16.4	17.5	16.8	14.8	18.4	14.4	14.0	19.7	11.6	16.2	15.7	15.8	10.6
$8,000 - $9,999	16.0	16.4	15.9	15.8	16.7	15.6	19.3	18.1	12.4	14.9	15.5	16.6	12.8
$10,000 - $14,999	25.2	23.9	24.3	27.9	24.0	23.7	28.6	22.9	25.1	25.4	25.7	28.4	25.8
$15,000 - $19,999	10.1	9.2	9.7	11.7	8.3	12.2	11.3	6.5	14.2	10.5	12.2	11.4	13.1
$20,000 - $24,999	5.2	4.2	5.0	6.4	3.8	5.6	7.5	2.5	7.8	6.2	6.6	5.7	8.9
$25,000 - $29,999	2.7	2.3	2.7	3.1	1.7	4.3	4.4	0.9	5.2	3.6	3.0	2.6	5.3
$30,000 OR MORE	4.6	2.9	4.5	6.0	2.6	3.8	2.4	1.4	9.6	4.9	6.5	4.3	12.7
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR													
EMPLOYMENT DURING COLLEGE	6.6	14.0	4.8	3.9	16.7	5.7	2.6	6.1	2.7	4.3	4.2	4.2	2.7
EMPLOYMENT DURING SUMMER	19.5	24.2	18.5	17.5	26.5	17.1	13.2	22.3	11.0	18.2	16.8	19.1	10.8
SCHOLARSHIP	14.9	7.9	18.5	14.3	7.8	8.0	35.2	14.8	18.2	22.5	21.1	12.4	22.2
G.I.BILL	0.3	0.4	0.3	0.3	0.5	0.1	0.2	0.4	0.4	0.3	0.1	0.3	0.3
PERSONAL SAVINGS	12.6	15.4	11.4	12.5	16.9	10.6	10.7	14.3	7.6	10.7	9.1	13.5	8.4
TUITION DEFERMENT LOAN FROM COLL	3.1	1.4	4.3	2.5	1.0	2.8	2.7	4.2	4.1	4.3	4.6	2.1	4.2
PARENTAL AID	67.7	58.5	69.0	73.0	53.4	74.9	67.5	62.9	77.4	74.3	66.6	72.2	76.1
FEDERAL GOVERNMENT	10.9	4.6	15.0	8.5	4.2	5.9	9.6	14.1	10.9	19.1	15.0	8.1	10.1
COMMERCIAL LOAN	3.5	1.6	4.9	2.3	0.5	5.2	9.4	5.5	4.3	3.4	6.7	2.0	3.5
CONCERN ABOUT FINANCING EDUC													
NONE	35.3	38.8	32.5	37.7	37.6	42.7	41.4	27.6	42.0	33.2	32.9	37.0	40.6
SOME CONCERN	55.5	51.5	58.0	54.3	51.9	50.2	52.5	62.2	50.0	56.8	58.2	54.9	51.7
MAJOR CONCERN	9.2	9.7	9.5	8.0	10.5	7.1	6.1	10.2	8.0	9.9	8.9	8.1	7.7
CHANCES OF MARRYING, IN COLLEGE													
VERY GOOD CHANCE	10.6	13.2	8.9	11.7	14.8	8.6	7.2	12.4	6.8	7.3	6.0	12.6	8.4
SOME CHANCE	26.6	24.8	25.1	30.7	26.7	19.5	20.5	29.5	21.8	24.0	20.4	31.8	26.5
VERY LITTLE CHANCE	36.1	31.5	38.3	35.4	32.1	29.8	42.4	35.5	39.5	42.2	36.9	34.7	38.3
NO CHANCE	26.8	30.5	27.7	22.2	26.5	42.1	30.0	22.6	31.9	26.5	36.7	20.9	26.9
WITHIN A YEAR AFTER COLLEGE													
VERY GOOD CHANCE	34.7	35.4	33.2	37.1	35.9	34.2	31.6	32.5	34.5	35.5	29.3	37.1	37.0
SOME CHANCE	38.9	38.6	39.5	37.9	38.7	38.3	43.1	34.6	41.8	43.8	41.3	37.1	40.7
VERY LITTLE CHANCE	19.5	16.7	21.0	18.8	16.6	16.8	18.4	27.0	17.7	14.9	20.8	19.6	16.1
NO CHANCE	6.9	9.3	6.4	6.2	8.8	10.6	6.9	5.9	5.9	5.8	8.6	6.2	6.2

(3)
REPORTED ESTIMATE OF TOTAL INCOME OF PARENTAL FAMILY LAST YEAR (ALL SOURCES, BEFORE TAXES).

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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
HOW THIS COLLEGE FIRST CAME TO STUDENTS ATTENTION													
RELATIVE	26.6	21.6	27.1	30.0	21.7	21.1	19.9	26.3	25.3	28.6	28.0	30.6	27.7
FRIEND	21.3	19.9	22.9	19.5	17.5	27.6	26.8	22.8	21.6	24.2	21.8	18.9	21.8
HIGH SCHOOL COUNSELOR OR TEACHER	18.0	24.4	17.9	12.6	24.9	22.6	18.9	20.2	22.3	12.9	17.4	12.1	14.7
COLLEGE PLACEMENT SERVICE	0.9	1.1	1.0	0.5	1.1	1.1	0.7	0.4	2.2	1.4	0.8	0.4	1.0
REPRESENTATIVE OF THIS COLLEGE	7.0	6.2	8.0	5.9	6.4	5.7	4.6	6.9	5.7	9.9	9.4	5.9	6.0
OTHER SOURCE	16.4	18.3	15.0	17.3	18.6	17.4	13.7	12.5	16.9	16.7	16.8	17.1	18.1
CANNOT RECALL	9.8	8.5	8.1	14.1	9.7	4.6	15.4	10.8	6.0	6.3	5.8	14.9	10.7
VERY DESCRIPTIVE OF THE ATMOSPHERE OF THE COLLEGE													
INTELLECTUAL	34.4	18.2	38.9	38.6	16.4	23.2	66.4	31.8	42.8	38.5	52.1	36.4	46.9
SNOBBISH	1.8	3.1	1.2	1.9	3.4	2.1	1.1	1.4	1.8	0.7	1.0	1.6	3.0
SOCIAL	43.8	40.3	41.3	51.1	39.0	43.8	28.5	50.2	37.9	32.9	37.7	52.0	47.7
VICTORIAN	3.2	4.2	3.4	2.2	2.9	8.0	0.2	3.9	2.9	3.3	2.6	2.3	1.8
PRACTICAL-MINDED	51.0	51.7	52.8	47.2	49.5	58.2	55.6	55.4	46.7	50.9	55.7	48.0	43.9
WARM	64.0	52.1	74.4	53.8	43.5	75.8	54.0	65.5	75.4	80.8	84.1	52.5	58.6
REALISTIC	63.1	56.5	66.0	62.5	52.6	67.7	75.5	65.4	62.9	65.7	70.6	62.9	61.0
LIBERAL	39.5	31.3	39.6	45.6	34.3	22.9	74.6	39.9	47.3	33.7	41.2	45.5	45.9
APPLIES TO THIS COLLEGE (YES)													
GREAT PRESSURE FOR HIGH GRADES	39.8	28.0	39.9	49.4	25.7	35.2	77.0	40.7	37.2	40.8	38.4	49.2	50.1
THERE IS LITTLE SCHOOL SPIRIT	10.1	20.2	7.0	7.6	24.9	5.4	11.4	7.3	8.1	8.0	3.4	6.5	11.8
STUDENTS ACADEMIC CALIBRE HIGH	54.8	23.9	65.2	61.5	21.3	32.2	92.2	53.6	70.4	71.7	77.7	57.9	76.0
KEEN COMPETITION FOR GRADES	51.0	35.7	54.4	57.6	33.8	41.4	72.1	56.7	49.1	56.3	50.1	57.1	59.4
FRESHMEN TAKE ORDERS FOR A TIME	38.9	24.2	50.9	29.3	20.9	34.5	11.6	55.1	39.9	60.8	34.0	30.4	25.1
NOT MUCH TO DO EXCEPT STUDY	11.8	21.7	10.0	6.9	22.3	20.0	13.4	10.6	9.2	9.8	9.5	7.3	5.1
I FELT LOST WHEN I CAME HERE	39.5	38.2	36.7	45.8	38.3	37.7	42.1	43.5	31.9	32.2	31.1	47.8	37.9
THIS COLLEGE BUILDS POISE	84.7	73.8	88.6	86.7	68.6	90.4	80.4	87.2	87.4	89.6	91.5	86.7	86.9
ATHLETICS ARE OVEREMPHASIZED	3.5	3.3	3.1	4.4	3.4	3.0	1.0	4.5	2.9	2.4	1.2	4.7	3.1
CLASSES ARE USUALLY INFORMAL	51.1	52.7	50.4	51.1	52.9	51.8	66.6	48.1	59.5	50.5	46.8	51.1	50.9
STDTS ARE LIKE NUMBERS IN A BOOK	18.8	18.0	10.6	34.6	22.1	4.9	20.9	19.8	5.2	5.0	2.5	39.1	16.9

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PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Private Prot.	Private Cath.	Public	Private
VOTED IN STUDENT ELECTION (4)	75.3	70.4	76.5	77.0	68.8	75.1	68.6	76.8	77.5	76.3	75.5	77.0	76.8
CAME LATE TO CLASS	46.8	48.9	46.1	46.6	49.3	47.8	51.4	43.9	51.2	44.7	48.0	45.9	49.3
LISTENED TO DIXIELAND JAZZ	46.4	41.8	47.4	48.2	43.4	36.7	50.4	46.3	47.4	48.4	48.3	47.3	52.0
GAMBLED WITH CARDS OR DICE	20.4	20.8	19.3	22.1	21.0	20.3	21.8	17.8	19.9	17.0	26.1	22.1	21.9
PLAYED A MUSICAL INSTRUMENT	60.4	51.3	63.2	62.6	48.5	60.0	66.4	56.2	66.0	73.2	60.6	61.6	66.9
TOOK A NAP OR REST	74.0	70.2	75.0	75.4	69.8	71.4	75.8	73.7	78.0	74.6	76.1	74.8	78.0
DROVE A CAR (4)	71.3	72.4	69.5	73.9	72.6	71.7	47.9	68.5	69.2	72.3	67.3	74.0	73.4
STAYED UP ALL NIGHT	61.6	60.8	60.3	64.6	61.4	59.1	60.2	59.7	61.4	58.5	63.5	64.6	64.6
STUDIED IN THE LIBRARY (4)	32.8	32.7	33.5	31.4	34.5	27.1	25.4	32.4	34.8	35.3	32.5	31.1	32.7
ATTENDED A BALLET PERFORMANCE	20.9	15.3	22.4	22.7	13.7	20.0	34.0	16.7	32.5	21.3	28.1	20.3	32.2
PARTICIPATED ON SPEECH TEAM	20.3	17.3	22.3	19.3	16.6	19.5	18.3	21.2	20.4	22.9	25.5	19.1	20.1
ACTED IN PLAYS	37.5	30.0	41.6	36.3	27.3	38.3	32.8	40.7	39.6	43.0	43.3	35.7	38.6
SANG IN A CHOIR OR GLEE CLUB	46.1	41.0	51.4	40.7	36.4	55.4	32.3	50.4	44.9	58.2	48.7	40.5	41.3
ARGUED WITH OTHER STUDENTS (4)	10.2	7.1	10.8	11.7	7.1	6.9	17.9	8.4	16.0	10.0	13.3	10.6	15.9
CALLED A TEACHER BY FIRST NAME	20.4	17.9	21.2	21.2	16.3	22.8	17.3	22.3	21.3	21.2	17.9	21.4	20.4
WROTE ARTICLE FOR SCHOOL PAPER	32.5	20.4	36.8	34.5	17.8	28.4	40.1	31.1	41.6	39.3	42.6	32.9	41.0
HAD A BLIND DATE	45.5	42.7	43.7	51.0	40.2	50.5	51.8	40.9	48.8	41.8	48.5	49.6	56.3
WROTE A SHORT STORY OR POEM	44.0	40.0	44.5	46.5	39.4	41.9	51.0	40.3	50.6	45.3	47.7	45.3	51.0
PLAYED IN A SCHOOL BAND	13.8	10.0	16.1	12.8	10.0	9.9	10.5	18.0	11.1	22.0	6.0	13.7	9.1
PLAYED IN A SCHOOL ORCHESTRA	6.3	4.8	6.7	6.7	4.7	5.0	9.0	6.1	7.0	9.1	3.4	6.8	6.6
SMOKED CIGARETTES (4)	13.2	15.9	11.6	13.9	14.0	22.1	14.3	10.1	16.5	8.5	15.2	12.9	17.8
ATTENDED SUNDAY SCHOOL	59.0	62.5	58.5	57.0	60.8	67.6	26.1	62.5	53.5	76.7	23.2	59.3	47.8
CHECKED OUT A LIBRARY BOOK (4)	61.9	52.0	65.1	64.1	50.1	57.9	60.4	62.1	67.4	69.8	63.3	63.8	65.4
WENT TO THE MOVIES (4)	54.4	54.1	52.8	57.6	52.5	59.1	50.6	55.4	50.3	53.0	48.1	58.1	56.0
DISCUSSED HOW TO MAKE MONEY	83.2	80.4	84.2	83.6	80.4	80.2	77.7	86.2	80.7	84.1	83.2	84.3	81.0
SAID GRACE BEFORE MEALS (4)	46.5	44.9	50.6	40.3	42.1	53.5	20.9	42.1	40.5	65.0	57.2	41.1	37.0
PRAYED (4)	63.7	61.2	66.8	60.1	59.1	67.7	43.5	65.0	54.0	69.9	78.9	61.3	55.6
LISTENED TO FOLK MUSIC (4)	41.9	37.1	42.1	45.3	36.1	40.2	50.4	34.5	45.9	45.6	51.1	44.1	50.1
ATTENDED A PUBLIC CONCERT	75.2	64.7	78.9	77.2	61.9	73.4	79.4	73.9	80.6	84.5	80.1	75.8	82.7
MADE WISECRACKS IN CLASS	49.9	42.8	51.4	52.9	41.6	46.5	53.5	48.3	52.7	47.3	64.4	52.2	55.9
ARRANGED DATE FOR OTHER STUDENT	53.7	54.1	51.5	57.2	51.9	60.8	50.9	51.9	53.5	48.8	52.9	57.1	57.6
WENT TO AN OVER-NIGHT PARTY	56.3	51.0	57.8	57.8	48.3	59.2	45.9	54.3	53.8	62.9	61.0	57.9	57.7
TOOK DIETARY FORMULA	27.2	28.4	25.8	28.7	29.4	25.2	28.7	24.5	28.0	23.5	30.0	27.9	31.9
DRANK BEER	41.3	38.3	41.9	42.6	37.3	41.3	48.7	40.8	46.6	34.1	53.0	41.6	46.4
OVERSLEPT AND MISSED A CLASS	16.8	17.5	16.1	17.5	17.8	16.6	24.7	15.1	19.4	14.7	17.1	16.7	20.7
TYPED A HOMEWORK ASSIGNMENT (4)	32.3	33.2	31.5	33.3	34.9	27.8	27.6	30.9	32.2	34.8	26.8	33.1	33.9
PARTICIPATED IN INFORMAL SING	70.7	58.6	75.5	71.9	55.8	67.1	71.2	71.0	74.4	80.3	79.9	70.9	75.9
DRANK WINE	46.8	38.5	49.2	49.3	37.2	42.6	71.3	38.6	57.4	52.2	61.4	46.4	60.6
CRIBBED ON AN EXAMINATION	16.5	20.9	15.5	14.8	21.1	20.3	13.3	18.3	13.7	11.2	17.4	15.1	13.5
TURNED IN A PAPER OR THEME LATE	40.5	46.8	38.4	39.1	48.1	42.7	36.3	36.4	39.1	40.0	39.2	39.1	38.9
TRIED ON CLOTHES WITHOUT BUYING	89.9	87.6	90.3	91.1	87.2	89.0	94.0	89.2	90.6	91.3	90.7	90.7	92.7
ASKED QUESTIONS IN CLASS (4)	52.7	39.8	55.3	58.7	38.3	44.6	59.9	52.2	62.0	55.4	56.8	57.2	64.4
ATTENDED CHURCH (4)	72.6	67.9	78.0	66.7	64.3	79.0	43.9	74.7	60.3	83.4	94.4	68.2	60.6
PARTICIPATED IN DEMONSTRATIONS	14.9	14.9	16.3	12.4	14.1	17.3	17.7	17.5	15.5	14.6	16.8	12.5	11.8

(4)
FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
PERCENTAGE OF STUDENTS NINETEEN OR OLDER (1)	19.8	33.5	14.9	15.3	34.3	30.2	14.7	15.5	14.9	14.9	13.1	16.3	12.3
TYPE OF SECONDARY SCHOOL													
PUBLIC	83.8	90.6	80.4	83.3	91.5	87.4	82.2	91.1	80.4	89.5	30.1	86.8	71.0
PRIVATE (DENOMINATIONAL)	12.3	7.3	15.3	11.9	6.7	9.5	12.7	7.5	7.6	6.9	65.8	10.2	17.8
PRIVATE (NONDENOMINATIONAL)	3.3	1.4	3.7	4.3	1.0	2.7	4.4	1.0	11.3	3.2	3.4	2.5	10.6
OTHER	0.6	0.7	0.5	0.5	0.8	0.5	0.8	0.4	0.8	0.4	0.8	0.5	0.6
AVERAGE GRADE IN HIGH SCHOOL													
A OR A+	5.7	0.9	6.4	8.6	0.8	1.3	14.1	3.8	8.6	6.7	8.2	6.8	14.8
A-	9.7	2.6	11.3	13.2	2.4	3.4	20.3	7.9	13.3	13.0	12.5	12.0	17.1
B+	17.0	7.2	19.7	21.1	7.0	8.2	27.5	17.7	19.7	20.2	22.0	21.0	21.5
B	22.3	16.7	24.1	24.1	16.3	18.1	22.2	25.4	22.0	23.8	24.5	24.9	21.5
B-	14.8	16.5	14.4	14.1	16.2	17.6	9.1	15.5	13.3	14.2	14.5	14.5	12.6
C+	16.1	25.6	13.9	11.5	25.7	25.1	5.0	16.1	13.5	13.5	11.6	12.3	8.6
C	13.6	28.6	9.6	7.1	29.6	24.5	1.8	12.9	9.1	8.2	6.5	8.0	3.8
D	0.8	1.9	0.5	0.3	1.9	1.8	0.1	0.7	0.5	0.4	0.2	0.4	0.2
SECONDARY SCHOOL ACHIEVEMENTS													
ELECTED PRESIDENT STDT ORGNZ	23.3	14.7	26.6	25.6	14.4	15.9	28.4	23.3	29.4	29.4	27.6	24.2	30.4
HIGH RATING STATE MUSIC CONTEST	11.1	8.5	13.0	10.5	8.7	7.9	6.6	13.9	9.2	18.4	7.3	11.1	8.6
STATE/REGIONAL SPEECH CONTEST	6.8	4.3	8.0	7.2	4.3	4.1	5.7	6.9	7.5	8.7	11.8	6.7	8.8
MAJOR PART IN A PLAY	19.5	14.2	22.6	19.1	13.9	15.7	15.7	23.4	22.4	24.5	19.5	18.7	20.4
VARSITY LETTER (SPORTS)	31.7	29.4	33.0	31.6	29.8	27.9	44.4	32.2	39.4	31.2	26.8	30.4	35.4
AWARD IN ART COMPETITION	5.4	5.8	5.2	5.4	5.9	5.4	4.0	4.7	5.7	5.2	5.9	5.2	6.3
EDITED SCHOOL PAPER	12.6	7.2	15.0	13.5	6.9	8.2	10.6	14.1	17.4	14.7	17.4	12.2	18.3
HAD ORIGINAL WRITING PUBLISHED	16.7	10.2	18.8	19.0	9.9	11.1	15.5	14.3	24.4	20.2	24.4	17.2	25.3
NSF SUMMER PROGRAM	1.4	0.7	1.6	1.8	0.7	0.6	4.3	0.9	3.0	1.1	1.5	1.4	3.3
STATE/REGIONAL SCIENCE CONTEST	2.9	2.1	3.1	3.3	2.0	2.4	5.3	2.6	3.8	3.2	2.5	3.0	4.2
SCHOLASTIC HONOR SOCIETY	28.3	10.6	32.6	36.6	10.7	10.1	47.4	24.4	37.9	38.1	35.6	34.3	44.6

(1)
AGE IN YEARS (AS OF DECEMBER 31, 1966).

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges: Public	2-Yr. Colleges: Priv.	Technical Insts.	4-Year Colleges: Private: Public	4-Year Colleges: Private: Nonsect.	4-Year Colleges: Private: Prot.	4-Year Colleges: Private: Cath.	Universities: Public	Universities: Private
HIGHEST ACADEMIC DEGREE PLANNED													
NONE	5.5	10.6	3.9	3.7	11.3	8.0	3.3	4.8	3.1	3.2	3.5	3.9	3.0
ASSOCIATE (OR EQUIVALENT)	5.6	17.4	1.3	2.2	16.3	21.9	0.1	2.2	1.3	0.7	0.4	2.6	0.6
BACHELORS DEGREE (B.A., B.S.)	38.7	37.9	39.0	39.0	37.4	40.0	20.3	41.2	30.5	43.0	41.7	42.1	28.1
MASTERS DEGREE (M.A., M.S.)	31.7	21.8	36.9	32.0	21.9	21.5	44.5	38.5	35.2	35.1	35.5	31.2	34.7
PH.D. OR ED.D.	9.8	4.9	11.0	12.0	5.2	3.7	27.8	7.9	17.2	9.4	9.7	10.3	18.0
M.D., D.D.S., OR D.V.M.	4.9	2.4	4.6	7.4	2.7	1.2	3.1	2.7	8.6	5.3	5.2	6.4	10.6
LL.B. OR J.D.	1.5	0.5	1.5	2.3	0.5	0.4	0.5	0.7	3.1	1.6	1.9	1.9	3.9
B.D.	0.3	0.6	0.3	0.2	0.6	0.7	0.0	0.2	0.2	0.5	0.5	0.2	0.2
OTHER	2.0	3.8	1.4	1.2	4.1	2.6	0.4	1.9	1.0	1.2	1.5	1.3	0.9
PROBABLE MAJOR FIELD OF STUDY													
AGRICULTURE (INCL FORESTRY)	1.9	2.5	1.3	2.4	2.8	1.0	0.1	2.3	1.3	0.6	0.0	3.1	0.1
BIOLOGICAL SCIENCES	3.7	2.7	4.3	3.6	2.8	2.2	2.6	3.7	6.1	4.6	4.2	3.5	3.9
BUSINESS	14.3	23.0	11.5	11.5	21.9	27.3	2.4	15.7	10.9	8.5	9.7	11.9	10.0
EDUCATION	10.6	9.8	12.6	8.2	9.5	11.2	0.5	17.2	8.8	12.8	8.2	9.4	4.2
ENGINEERING	9.8	11.2	7.2	12.7	10.5	14.2	58.2	5.2	3.1	3.8	3.4	12.7	12.5
ENGLISH	4.4	2.5	5.8	3.9	2.5	2.4	1.1	4.6	6.7	6.4	8.8	3.6	4.8
HEALTH PROFESSIONS (NON-M.D.)	5.3	7.1	3.7	6.4	7.5	5.5	0.1	3.5	2.6	3.6	7.3	6.6	5.6
HISTORY, POLITICAL SCIENCE	6.8	4.7	8.2	6.6	4.9	3.6	3.0	6.9	11.2	8.8	9.6	5.4	10.4
HUMANITIES (OTHER)	4.7	2.7	6.1	4.2	2.6	3.3	1.0	4.9	6.7	7.4	8.2	3.9	5.1
FINE ARTS	8.4	8.7	8.2	8.4	8.8	8.3	3.3	7.6	7.3	9.7	8.6	8.4	8.6
MATHEMATICS OR STATISTICS	4.5	1.9	6.0	4.5	1.9	2.0	7.1	5.7	5.9	6.1	6.5	4.3	5.3
PHYSICAL SCIENCES	3.3	1.8	3.6	4.0	1.7	1.8	10.2	2.7	4.8	3.3	3.1	3.8	4.6
PRE-PROFESSIONAL	7.2	4.8	6.4	10.3	5.4	2.7	2.9	4.2	10.2	7.7	7.5	9.5	13.1
PSYCHOL, SOCIOL, ANTHROPOL	8.2	7.3	9.3	7.3	7.6	6.2	2.0	7.2	11.6	11.8	11.2	7.0	8.4
OTHER FIELDS (TECHNICAL)	2.2	4.2	1.8	1.4	4.3	3.7	0.9	3.4	0.6	0.7	0.6	1.5	1.0
OTHER FIELDS (NONTECHNICAL)	2.7	2.8	2.5	3.0	2.7	3.2	3.8	3.5	0.5	2.1	1.6	3.6	0.7
UNDECIDED	1.9	2.4	1.6	1.8	2.6	1.6	0.8	1.5	1.6	2.0	1.5	1.8	1.7
PROBABLE CAREER OCCUPATION													
ARTIST (INCL PERFORMER)	6.6	6.8	6.2	7.0	6.9	6.3	1.1	5.2	7.3	6.8	7.5	6.7	7.8
BUSINESSMAN	11.6	15.0	9.9	11.2	15.1	14.5	5.9	10.9	11.4	8.8	9.3	11.1	11.7
CLERGYMAN	1.0	1.1	1.4	0.4	0.6	3.3	0.1	0.4	0.6	2.7	2.5	0.3	0.6
COLLEGE PROFESSOR	1.8	1.2	2.1	1.8	1.3	0.9	1.0	1.8	3.4	2.0	2.3	1.5	2.8
DOCTOR (M.D.)	4.8	2.5	4.5	7.0	2.8	1.3	3.0	2.4	8.6	5.4	5.3	5.8	11.2
EDUCATOR (SECONDARY)	14.1	10.7	18.5	10.2	11.1	9.1	1.8	25.6	14.0	17.0	13.7	11.2	6.8
ELEMENTARY TEACHER	7.6	6.1	9.9	5.4	5.9	7.0	0.6	13.0	4.8	10.5	9.7	6.1	3.1
ENGINEER	8.9	9.8	6.6	11.8	8.8	13.8	49.1	4.8	3.6	3.8	3.4	11.9	11.4
FARMER	1.8	2.4	1.4	2.0	2.7	1.2	0.1	2.3	1.2	0.9	0.2	2.5	0.2
HEALTH PROFESSIONAL (NON-M.D.)	4.7	4.8	4.1	5.6	4.7	5.1	0.4	4.9	3.2	3.9	4.9	6.4	3.1
LAWYER	3.9	2.3	4.0	5.2	2.5	1.4	1.2	2.7	6.5	4.5	5.3	4.6	7.6
NURSE	2.5	3.7	1.6	2.9	4.1	2.2	0.0	1.4	1.0	1.5	3.7	2.8	2.9
RESEARCH SCIENTIST	3.5	1.7	3.7	4.8	1.9	1.1	10.8	2.0	5.6	3.8	3.6	4.6	5.6
OTHER CHOICE	22.8	27.4	22.0	20.2	26.9	29.1	22.9	19.0	23.7	23.8	24.5	20.1	20.5
UNDECIDED	4.3	4.6	4.1	4.4	4.8	3.6	1.9	3.7	5.1	4.7	4.0	4.4	4.7

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT													
ACHIEVE IN A PERFORMING ART	10.8	9.6	11.6	10.7	9.6	9.7	6.4	10.2	13.7	13.2	11.7	10.4	11.7
BE AN AUTHORITY IN MY FIELD	66.0	62.4	66.8	67.6	62.5	62.2	71.6	65.6	68.8	66.4	67.0	67.4	68.5
OBTAIN RECOGNITION FROM PEERS	42.6	39.6	43.5	43.8	39.3	41.0	52.0	44.8	45.2	40.7	39.9	43.1	46.0
PERFORM OR COMPOSE MUSIC	7.8	7.3	8.3	7.6	7.2	7.4	5.6	7.2	8.6	11.0	7.2	7.4	8.2
BE AN EXPERT IN FINANCE	13.5	15.1	12.5	13.7	15.5	13.5	12.4	13.7	12.9	11.6	10.5	13.7	13.6
BE ADMINISTRATIVELY RESPONSIBLE	28.6	29.8	27.7	28.9	29.8	29.9	36.8	27.7	27.3	26.0	28.0	28.6	29.6
BE VERY WELL-OFF FINANCIALLY	43.8	48.5	40.7	44.7	48.9	46.6	54.4	43.7	43.8	34.5	34.4	44.4	45.7
HELP OTHERS IN DIFFICULTY	68.5	64.9	71.9	66.5	63.6	70.1	55.5	70.3	70.7	74.3	80.4	66.4	66.8
JOIN THE PEACE CORPS OR VISTA	21.0	17.3	23.8	19.6	17.3	17.6	10.1	20.0	25.3	26.3	34.6	19.1	21.4
BECOME AN OUTSTANDING ATHLETE	13.6	14.6	14.1	12.2	14.9	13.5	20.1	14.8	15.9	13.1	9.5	11.9	13.0
BECOME A COMMUNITY LEADER	26.1	20.2	28.3	27.8	19.6	22.5	29.7	27.5	29.6	28.2	28.9	27.3	29.5
CONTRIBUTE TO SCIENTIFIC THEORY	13.3	10.7	12.8	16.1	10.7	10.9	34.5	10.5	15.6	10.9	11.1	15.7	17.7
WRITE ORIGINAL WORKS	14.2	10.7	15.2	15.7	10.7	10.3	9.7	12.2	20.4	15.8	18.9	14.6	19.4
NOT BE OBLIGATED TO PEOPLE	28.3	30.0	27.4	28.3	30.1	29.5	27.0	29.2	28.8	24.6	26.1	28.5	27.5
CREATE WORKS OF ART	15.1	15.2	14.9	15.4	15.5	13.9	8.7	13.4	16.8	15.2	17.4	15.1	16.5
KEEP UP WITH POLITICAL AFFAIRS	57.8	50.2	59.9	60.9	49.7	52.0	57.8	57.4	62.2	60.1	65.5	60.1	63.8
SUCCEED IN MY OWN BUSINESS	53.0	57.8	50.3	52.9	57.5	59.1	49.9	53.9	48.3	48.1	46.3	54.3	48.1
TRAIT SELF RATINGS (PERCENTAGE OF SELF RATINGS ABOVE AVERAGE)													
ACADEMIC ABILITY	57.4	36.6	61.4	68.6	38.4	29.7	85.2	53.5	66.0	64.8	63.2	65.5	79.4
ATHLETIC ABILITY	35.7	36.8	34.6	36.5	38.0	31.8	45.2	33.1	38.9	34.3	29.7	35.7	39.5
ARTISTIC ABILITY	18.7	18.5	18.0	19.8	19.2	15.8	16.9	15.9	21.2	18.2	19.4	19.0	22.4
CHEERFULNESS	54.1	53.7	54.2	54.2	54.0	52.5	48.5	53.4	54.6	55.5	56.1	54.1	54.3
DEFENSIVENESS	27.9	28.5	27.4	28.2	29.2	25.8	27.4	27.7	28.2	25.9	28.5	28.3	27.7
DRIVE TO ACHIEVE	56.8	46.7	58.6	62.6	46.8	46.2	69.1	54.3	62.2	61.0	58.5	61.1	67.9
LEADERSHIP ABILITY	38.1	29.1	39.2	43.9	29.4	27.9	50.7	34.0	44.4	41.6	39.1	42.0	50.7
MATHEMATICAL ABILITY	35.5	24.4	36.1	43.9	25.0	21.8	76.3	30.4	39.4	35.5	34.2	41.5	52.1
MECHANICAL ABILITY	24.7	27.1	22.0	26.8	28.1	23.0	52.3	21.1	22.3	19.7	15.8	26.6	27.6
ORIGINALITY	37.0	31.5	36.8	42.0	32.4	28.0	43.6	31.4	44.2	37.4	39.3	39.7	49.7
POLITICAL CONSERVATISM	15.3	12.0	15.9	17.2	12.3	10.5	23.6	12.7	17.1	19.2	14.1	16.7	19.0
POLITICAL LIBERALISM	19.1	13.1	20.1	22.4	13.8	10.7	23.6	15.6	28.3	18.1	25.8	20.0	30.7
POPULARITY (GENERAL)	31.9	27.1	31.8	35.9	27.2	26.5	36.5	30.2	34.7	31.0	32.6	34.7	40.1
POPULARITY (WITH OPPOSITE SEX)	28.8	26.8	28.0	31.7	27.0	25.8	35.3	26.5	32.8	26.5	26.0	30.7	35.3
PUBLIC SPEAKING ABILITY	22.4	16.1	23.4	26.2	16.4	14.8	25.4	19.2	27.9	25.7	25.3	24.6	31.9
SELF CONFIDENCE (INTELLECTUAL)	36.0	27.1	36.2	43.1	28.4	22.0	53.7	31.5	42.0	35.8	36.6	40.7	51.3
SELF CONFIDENCE (SOCIAL)	29.8	29.2	28.7	32.1	29.9	26.5	34.1	27.5	32.1	27.4	27.9	31.2	35.5
SENSITIVITY TO CRITICISM	27.0	22.7	28.3	28.6	23.5	19.4	26.5	25.4	32.5	28.8	31.4	27.3	32.9
STUBBORNNESS	36.9	36.3	36.0	38.8	37.3	32.5	40.3	34.6	37.7	34.3	39.2	38.3	40.5
UNDERSTANDING OF OTHERS	60.1	56.1	61.1	61.7	56.4	54.9	55.5	56.9	66.9	62.3	66.3	60.3	66.9
WRITING ABILITY	27.2	18.9	28.6	32.0	19.7	15.8	29.4	22.8	36.4	30.7	31.8	29.5	40.6

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WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Private Public	Nonsect.	Prot.	Cath.	Public	Private
REGION OF HOME STATE (2)													
MIDDLE STATES	20.0	8.1	28.0	17.8	2.6	29.6	44.5	26.5	38.9	18.1	32.6	13.5	32.4
NEW ENGLAND	6.5	5.1	5.0	10.0	0.2	24.4	3.5	2.8	14.5	2.4	4.4	7.8	17.7
NORTH CENTRAL	37.2	33.9	39.1	37.0	40.8	6.9	14.2	45.0	20.5	56.8	20.7	40.2	25.7
NORTHWEST	5.0	3.0	4.3	7.6	0.5	12.8	1.4	3.2	2.6	1.5	16.7	9.4	1.3
SOUTHERN	19.3	19.0	17.3	22.6	17.5	24.6	32.5	15.7	19.6	16.9	14.0	24.3	17.0
WESTERN	11.4	30.4	5.5	4.5	37.9	0.6	2.3	6.7	2.4	3.6	10.2	4.5	4.5
FOREIGN	0.7	0.7	0.8	0.6	0.6	1.1	1.7	0.2	1.5	0.7	1.5	0.3	1.4
FATHERS EDUCATION													
GRAMMAR SCHOOL OR LESS	9.4	12.2	9.2	7.2	12.7	10.1	6.8	12.1	6.7	8.4	6.5	8.0	4.6
SOME HIGH SCHOOL	15.7	21.0	14.6	12.9	21.3	20.1	14.4	19.4	10.5	11.6	11.3	13.9	9.6
HIGH SCHOOL GRADUATE	29.1	31.6	28.9	27.4	31.7	31.2	27.4	34.7	20.3	26.2	28.1	29.0	21.9
SOME COLLEGE	19.1	18.7	18.9	20.0	19.1	17.1	20.8	17.9	17.6	19.2	21.8	20.3	18.9
COLLEGE DEGREE	16.9	12.4	17.3	20.3	11.5	15.9	21.2	11.1	23.6	20.5	19.7	19.0	24.4
POSTGRADUATE DEGREE	9.7	4.2	11.2	12.2	3.8	5.6	9.3	4.8	21.3	14.1	12.7	9.8	20.5
MOTHERS EDUCATION													
GRAMMAR SCHOOL OR LESS	5.9	8.1	5.7	4.5	8.5	6.4	5.1	7.4	3.9	4.8	4.6	4.9	3.2
SOME HIGH SCHOOL	13.5	18.5	12.4	11.0	19.1	16.2	11.8	16.8	9.1	9.3	9.5	11.9	7.6
HIGH SCHOOL GRADUATE	42.2	43.4	41.8	41.9	43.2	44.3	45.7	46.7	32.8	38.9	42.4	43.3	37.1
SOME COLLEGE	20.4	18.6	20.2	22.1	18.7	18.4	20.3	17.2	21.1	22.9	22.8	21.8	23.2
COLLEGE DEGREE	15.3	10.0	16.9	17.3	9.2	13.4	14.7	10.3	25.8	21.1	18.2	15.6	23.3
POSTGRADUATE DEGREE	2.7	1.3	3.1	3.2	1.3	1.3	2.4	1.6	7.3	3.1	2.5	2.5	5.6
RACIAL BACKGROUND													
CAUCASIAN	90.7	89.1	88.8	95.0	88.0	93.2	96.3	85.5	84.7	91.9	[illegible]	95.1	94.7
NEGRO	5.0	4.1	7.7	1.6	5.0	0.5	0.6	10.1	12.9	6.0	1.[illegible]	1.5	2.1
AMERICAN INDIAN	0.6	1.0	0.4	0.5	1.0	0.7	0.1	0.7	0.2	0.1	0.3	0.6	0.3
ORIENTAL	0.7	0.9	0.6	0.7	1.0	0.5	1.1	0.6	0.6	0.5	0.9	0.6	1.0
OTHER	3.0	5.0	2.5	2.2	4.9	5.1	1.8	3.1	1.6	1.5	3.6	2.3	1.9
RELIGIOUS BACKGROUND													
PROTESTANT	58.6	56.5	60.0	58.0	58.4	49.0	53.3	60.4	62.5	87.8	5.5	61.8	45.2
ROMAN CATHOLIC	28.7	28.4	29.9	27.1	28.0	30.2	31.2	28.0	19.4	6.7	92.9	25.8	31.6
JEWISH	4.5	1.5	3.5	8.5	0.9	3.8	10.7	2.4	10.0	1.1	0.1	5.8	17.7
OTHER	6.3	11.0	5.1	4.3	9.7	16.2	3.0	7.7	5.5	3.5	0.8	4.6	3.1
NONE	1.9	2.6	1.4	2.0	3.1	0.8	1.8	1.5	2.5	0.9	0.6	2.0	2.4
PRESENT RELIGIOUS PREFERENCE													
PROTESTANT	53.9	51.3	56.1	52.8	52.7	45.9	48.8	57.2	54.5	84.5	4.1	56.8	38.9
ROMAN CATHOLIC	28.2	27.8	29.6	26.3	27.4	29.3	29.3	28.0	19.0	6.7	91.7	25.2	29.9
JEWISH	4.0	1.3	3.1	7.6	0.8	3.2	9.1	2.3	8.8	1.0	0.2	5.3	15.5
OTHER	7.0	11.8	5.5	5.1	10.3	17.5	3.8	7.9	6.6	3.9	1.2	5.3	4.5
NONE	6.9	7.8	5.6	8.2	8.8	4.0	9.0	4.7	11.2	4.0	2.7	7.4	11.2

(2)
STATES HAVE BEEN GROUPED ACCORDING TO THE AREAS DEFINED BY THE SIX REGIONAL ACCREDITING ASSOCIATIONS.

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WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
ESTIMATED PARENTAL INCOME (3)													
LESS THAN $4,000	6.6	7.8	7.2	4.6	8.1	6.3	3.5	10.0	6.4	6.0	4.2	5.0	3.3
$4,000 - $5,999	12.9	15.1	13.3	10.4	14.9	15.8	8.9	17.8	9.4	11.3	10.1	11.3	7.3
$6,000 - $7,999	17.3	19.2	17.1	16.1	19.3	19.0	16.5	20.8	12.3	15.9	15.0	17.3	11.9
$8,000 - $9,999	16.9	17.7	16.6	16.8	17.9	16.6	19.2	18.3	12.6	15.8	16.8	17.7	13.6
$10,000 - $14,999	25.2	24.6	24.5	26.7	24.9	23.7	32.2	22.0	24.2	25.6	27.1	27.2	25.0
$15,000 - $19,999	9.4	8.2	9.3	10.7	7.9	9.3	10.4	6.2	12.9	10.4	11.8	10.1	12.7
$20,000 - $24,999	4.6	3.3	4.7	5.6	3.2	3.8	4.5	2.5	7.4	5.6	6.0	4.9	8.2
$25,000 - $29,999	2.4	1.6	2.5	2.8	1.4	2.5	1.8	1.0	4.8	3.4	2.9	2.3	4.7
$30,000 OR MORE	4.7	2.6	4.8	6.4	2.5	3.1	3.1	1.5	10.2	6.1	6.0	4.4	13.2
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR													
EMPLOYMENT DURING COLLEGE	8.3	18.0	5.4	4.6	21.0	6.4	8.1	7.4	2.8	4.1	4.3	5.0	3.1
EMPLOYMENT DURING SUMMER	28.3	34.8	25.8	26.7	36.8	26.5	21.7	32.3	16.6	23.9	23.4	29.4	17.2
SCHOLARSHIP	14.6	6.9	18.3	15.3	6.8	7.2	24.7	13.5	20.0	22.3	20.9	12.6	24.8
G.I.BILL	1.6	3.2	1.1	1.2	3.3	3.0	0.9	1.6	0.9	0.7	0.5	1.3	0.6
PERSONAL SAVINGS	15.8	17.6	14.6	16.0	18.2	15.3	12.6	18.3	10.1	13.6	12.1	17.4	11.2
TUITION DEFERMENT LOAN FROM COLL	2.7	1.3	3.9	2.2	0.8	3.2	2.8	3.3	4.7	4.3	4.2	1.7	3.9
PARENTAL AID	58.3	45.1	61.6	64.1	40.9	62.0	51.1	53.9	72.0	69.2	61.1	62.2	70.8
FEDERAL GOVERNMENT	9.6	4.7	13.7	7.5	3.9	7.8	19.5	12.2	10.6	16.8	14.6	7.1	9.1
COMMERCIAL LOAN	3.2	1.4	4.7	2.5	0.6	4.4	5.5	4.9	4.4	3.7	6.6	2.1	3.7
CONCERN ABOUT FINANCING EDUC													
NONE	35.1	37.1	32.9	36.8	36.5	39.2	43.3	27.8	40.3	33.3	32.9	35.9	39.7
SOME CONCERN	56.3	53.3	58.1	56.0	53.4	53.0	50.8	62.4	51.7	57.3	58.9	56.7	53.6
MAJOR CONCERN	8.6	9.6	9.0	7.2	10.1	7.8	6.0	9.8	8.1	9.4	8.1	7.4	6.7
CHANCES OF MARRYING, IN COLLEGE													
VERY GOOD CHANCE	9.2	11.7	8.2	8.9	12.5	8.9	4.5	11.6	6.0	7.0	5.6	9.8	6.0
SOME CHANCE	22.0	20.7	21.4	24.0	21.4	18.0	12.5	26.0	17.5	21.1	18.1	25.5	19.3
VERY LITTLE CHANCE	36.1	32.3	37.6	36.9	32.3	32.1	32.1	36.1	38.2	40.9	37.0	36.6	38.1
NO CHANCE	32.6	35.2	32.9	30.2	33.7	41.0	50.9	26.3	38.2	31.0	39.3	28.2	36.7
WITHIN A YEAR AFTER COLLEGE													
VERY GOOD CHANCE	29.7	30.2	29.3	30.0	29.7	31.8	29.5	28.9	28.1	31.3	27.5	30.8	27.8
SOME CHANCE	38.1	36.9	38.6	38.3	36.8	37.5	39.7	34.5	39.9	42.8	40.1	37.6	40.3
VERY LITTLE CHANCE	22.7	20.2	23.8	23.0	20.6	18.7	22.5	29.1	22.9	18.1	21.9	23.1	22.7
NO CHANCE	9.5	12.7	8.4	8.7	12.9	12.1	8.3	7.4	9.2	7.9	10.5	8.5	9.2

(3)
REPORTED ESTIMATE OF TOTAL INCOME OF PARENTAL FAMILY LAST YEAR (ALL SOURCES, BEFORE TAXES).

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	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
HOW THIS COLLEGE FIRST CAME TO STUDENTS ATTENTION													
RELATIVE	23.5	17.9	24.9	26.2	17.4	19.6	25.4	23.6	23.4	26.9	26.8	26.3	25.8
FRIEND	20.1	20.5	21.6	17.5	18.9	26.6	16.1	22.0	21.2	23.4	19.6	17.2	18.6
HIGH SCHOOL COUNSELOR OR TEACHER	20.0	25.4	20.1	15.2	26.0	23.3	16.4	22.0	25.0	14.9	19.6	14.8	16.6
COLLEGE PLACEMENT SERVICE	1.2	1.3	1.4	0.7	1.2	1.8	0.5	0.6	2.0	2.6	1.0	0.6	1.2
REPRESENTATIVE OF THIS COLLEGE	7.3	6.4	8.4	6.5	6.5	6.2	7.4	6.9	7.1	10.4	10.9	6.2	7.7
OTHER SOURCE	16.9	18.0	15.2	18.7	18.5	16.2	18.7	13.9	15.6	15.8	15.9	18.8	18.3
CANNOT RECALL	11.0	10.5	8.5	15.1	11.5	6.3	15.4	11.1	5.6	6.0	6.2	16.1	11.9
VERY DESCRIPTIVE OF THE ATMOSPHERE OF THE COLLEGE													
INTELLECTUAL	34.6	18.9	39.4	38.7	16.7	26.9	57.3	32.2	43.9	38.6	49.1	35.8	48.4
SNOBBISH	1.8	2.7	1.4	1.9	3.1	1.5	2.1	1.5	1.9	0.9	1.0	1.6	2.8
SOCIAL	44.4	40.1	42.1	51.3	39.8	41.0	28.4	50.2	39.7	35.3	40.4	52.8	46.4
VICTORIAN	3.9	4.8	4.3	2.8	3.9	7.9	4.1	5.0	4.0	4.2	2.9	3.1	2.0
PRACTICAL-MINDED	50.6	50.1	53.0	47.3	47.6	59.3	67.2	54.2	47.1	50.3	56.1	48.3	44.1
WARM	56.0	45.6	66.2	47.8	39.2	67.9	28.2	60.2	68.5	75.1	79.0	47.0	50.4
REALISTIC	60.6	53.4	64.0	60.8	50.1	65.2	73.4	62.6	61.2	63.3	68.9	61.2	59.4
LIBERAL	39.9	31.4	40.4	45.2	33.2	24.8	34.5	38.6	50.7	37.1	42.2	43.9	49.6
APPLIES TO THIS COLLEGE (YES)													
GREAT PRESSURE FOR HIGH GRADES	43.9	31.3	45.0	52.7	30.0	36.3	77.3	43.1	44.8	43.2	42.3	51.6	56.9
THERE IS LITTLE SCHOOL SPIRIT	11.5	21.0	8.3	8.3	24.3	8.0	7.1	8.4	9.1	10.3	3.9	7.0	12.7
STUDENTS ACADEMIC CALIBRE HIGH	54.3	24.9	64.8	63.1	22.3	34.9	93.9	52.9	69.8	69.0	74.9	58.6	78.5
KEEN COMPETITION FOR GRADES	56.3	41.5	60.0	63.0	39.8	48.3	80.9	60.0	58.2	59.5	55.6	61.6	67.8
FRESHMEN TAKE ORDERS FOR A TIME	37.9	23.9	51.8	28.5	19.5	41.6	49.0	49.6	48.6	61.9	44.6	30.2	22.5
NOT MUCH TO DO EXCEPT STUDY	14.8	24.4	13.6	8.7	24.8	22.9	15.3	13.8	12.9	14.4	11.5	9.2	6.9
I FELT LOST WHEN I CAME HERE	37.0	33.1	35.6	42.5	33.4	31.9	38.8	42.0	29.3	31.0	31.5	44.5	35.5
THIS COLLEGE BUILDS POISE	83.8	72.0	88.3	86.9	68.6	85.7	92.2	86.9	87.3	88.8	91.0	86.8	87.4
ATHLETICS ARE OVEREMPHASIZED	4.2	3.8	3.8	5.1	4.0	2.9	4.5	5.1	3.5	3.1	1.6	5.5	4.0
CLASSES ARE USUALLY INFORMAL	49.1	48.6	49.3	49.3	48.9	47.5	51.3	46.1	56.8	50.5	46.2	48.4	52.4
STDTS ARE LIKE NUMBERS IN A BOOK	21.7	20.1	13.4	35.5	23.4	7.2	33.6	22.3	6.2	5.3	3.2	40.0	19.9

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PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY	All Institutions	All 2-Year Colls.	All 4-Yr. Colls.	All Universities	2-Yr. Colleges		Technical Insts.	4-Year Colleges				Universities	
					Public	Priv.		Public	Private Nonsect.	Prot.	Cath.	Public	Private
VOTED IN STUDENT ELECTION (4)	70.7	64.2	73.3	72.2	63.1	68.9	66.5	73.8	72.7	74.6	73.2	72.5	71.2
CAME LATE TO CLASS	49.2	52.3	48.2	48.2	53.0	49.8	51.0	46.1	53.2	46.7	49.3	47.3	51.2
LISTENED TO DIXIELAND JAZZ	47.6	42.7	49.0	49.5	43.9	38.2	53.4	48.1	49.2	49.5	48.4	48.6	52.7
GAMBLED WITH CARDS OR DICE	37.7	37.2	35.5	41.3	38.8	31.0	56.3	33.2	35.7	31.8	40.3	40.7	43.5
PLAYED A MUSICAL INSTRUMENT	51.4	44.2	54.6	52.3	42.8	49.9	45.8	49.9	56.6	63.2	53.4	51.6	54.7
TOOK A NAP OR REST	70.4	66.3	71.9	71.6	65.8	68.3	73.4	69.0	74.3	73.1	74.6	70.6	75.1
DROVE A CAR (4)	75.7	77.2	73.6	77.6	78.0	73.9	74.3	73.9	72.7	75.6	70.1	78.0	76.0
STAYED UP ALL NIGHT	60.2	61.4	58.6	61.8	62.3	57.8	58.5	58.4	58.9	57.3	61.1	61.7	62.1
STUDIED IN THE LIBRARY (4)	27.4	27.0	28.6	25.9	28.3	21.9	18.7	28.3	29.7	31.0	28.2	26.0	25.6
ATTENDED A BALLET PERFORMANCE	13.8	10.1	15.6	14.0	9.1	14.2	9.5	12.3	21.1	15.8	20.5	12.6	18.8
PARTICIPATED ON SPEECH TEAM	19.4	16.1	21.4	19.2	15.5	18.4	16.0	20.8	21.7	22.0	24.0	18.8	20.4
ACTED IN PLAYS	32.9	24.8	38.2	31.4	23.0	32.0	24.4	39.0	37.1	40.6	38.2	31.2	32.1
SANG IN A CHOIR OR GLEE CLUB	33.7	28.5	39.8	28.7	25.6	39.9	17.9	40.3	34.9	47.5	38.5	28.8	28.4
ARGUED WITH OTHER STUDENTS (4)	12.5	9.1	13.1	14.3	9.6	6.9	18.7	10.3	18.5	12.0	14.7	12.9	19.2
CALLED A TEACHER BY FIRST NAME	26.9	25.0	27.4	27.6	24.8	25.9	30.0	28.5	27.0	26.8	24.2	27.6	27.7
WROTE ARTICLE FOR SCHOOL PAPER	26.5	15.2	31.1	28.9	13.8	20.5	24.5	25.6	36.7	33.7	38.2	26.5	37.1
HAD A BLIND DATE	42.5	41.2	41.6	45.0	39.6	47.5	41.8	40.3	44.3	40.0	45.3	43.9	49.0
WROTE A SHORT STORY OR POEM	37.5	32.4	39.1	39.2	31.8	34.3	30.6	35.3	45.0	40.7	43.4	38.0	43.3
PLAYED IN A SCHOOL BAND	14.6	11.5	16.8	13.7	11.4	11.8	12.7	19.0	14.2	21.5	7.0	14.5	11.0
PLAYED IN A SCHOOL ORCHESTRA	7.0	5.8	7.5	7.0	5.8	5.9	7.3	7.3	8.8	9.0	3.8	7.1	7.0
SMOKED CIGARETTES (4)	16.6	21.3	14.4	16.1	20.5	24.3	13.3	13.9	17.1	11.5	17.6	15.7	17.5
ATTENDED SUNDAY SCHOOL	55.8	56.7	57.2	52.9	55.0	63.3	46.7	62.9	51.3	72.9	22.4	56.1	41.8
CHECKED OUT A LIBRARY BOOK (4)	51.6	41.0	56.2	53.4	39.8	45.6	44.4	53.8	58.0	61.8	55.7	53.3	53.8
WENT TO THE MOVIES (4)	48.5	47.2	48.4	49.7	46.8	48.7	43.1	51.0	45.6	49.0	45.0	50.2	48.0
DISCUSSED HOW TO MAKE MONEY	85.6	83.6	86.3	86.3	83.8	82.8	87.3	88.1	83.8	85.9	84.7	86.8	84.5
SAID GRACE BEFORE MEALS (4)	38.5	34.8	43.5	33.9	32.7	43.1	31.1	37.1	35.8	57.1	51.4	34.9	30.8
PRAYED (4)	48.6	43.3	53.4	45.5	40.6	53.7	38.6	51.5	42.8	58.8	68.2	46.4	42.3
LISTENED TO FOLK MUSIC (4)	33.5	29.0	34.9	35.1	28.2	31.9	29.1	28.8	36.4	39.0	45.1	34.1	38.7
ATTENDED A PUBLIC CONCERT	64.2	52.2	69.9	65.6	49.9	60.9	57.0	65.1	73.6	76.8	71.6	64.1	71.0
MADE WISECRACKS IN CLASS	60.3	53.5	61.0	64.8	53.8	51.9	75.2	57.5	63.3	57.5	69.7	63.6	69.1
ARRANGED DATE FOR OTHER STUDENT	53.8	54.3	52.9	54.9	53.1	59.0	47.5	54.5	54.0	50.9	52.9	54.8	54.9
WENT TO AN OVER-NIGHT PARTY	51.6	50.3	52.1	51.9	49.6	52.9	43.7	50.7	49.4	56.4	55.0	52.0	51.7
TOOK DIETARY FORMULA	15.8	15.8	16.1	15.2	16.0	15.3	6.6	15.5	16.1	16.0	21.1	15.1	15.7
DRANK BEER	53.5	52.7	53.0	55.1	53.6	49.1	62.7	52.7	57.1	44.2	61.0	53.7	59.7
OVERSLEPT AND MISSED A CLASS	20.4	22.7	19.4	20.1	23.3	20.4	22.4	17.9	23.3	18.5	18.9	19.0	24.0
TYPED A HOMEWORK ASSIGNMENT (4)	25.0	23.0	25.5	25.6	23.7	20.4	15.9	24.5	27.1	28.5	25.1	24.9	28.1
PARTICIPATED IN INFORMAL SING	60.1	48.4	66.0	60.8	46.0	58.0	56.0	61.7	65.5	71.9	72.2	60.2	62.8
DRANK WINE	44.4	38.2	46.2	46.8	37.7	40.3	50.6	37.2	52.2	48.6	58.0	43.8	57.2
CRIBBED ON AN EXAMINATION	20.6	23.6	19.7	19.6	24.3	20.9	20.6	21.7	17.8	14.6	25.1	19.7	19.0
TURNED IN A PAPER OR THEME LATE	46.6	53.0	44.4	44.7	54.9	45.5	45.6	44.0	44.8	44.8	43.2	44.8	44.0
TRIED ON CLOTHES WITHOUT BUYING	68.6	62.3	72.0	68.6	60.5	69.4	55.4	69.7	70.9	76.4	78.4	67.9	70.8
ASKED QUESTIONS IN CLASS (4)	51.8	38.5	55.1	57.8	37.9	40.7	59.9	51.3	61.9	54.8	56.5	56.2	63.3
ATTENDED CHURCH (4)	63.5	55.7	69.9	60.1	51.6	71.9	57.1	66.8	55.2	76.4	91.1	61.3	56.1
PARTICIPATED IN DEMONSTRATIONS	15.5	14.5	17.2	13.7	14.1	16.2	13.8	17.9	17.2	15.9	19.0	13.6	13.9

(4) FREQUENTLY ONLY. ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

APPENDIX

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Table 1 shows the 29 cells originally used in the sampling of institutions, together with the number of institutions in the population and in the sample of ACE participants. The last two columns of Table 1 show the weights that were applied to the data from each institution in order to obtain estimates of national norms. These weights are defined as the ratio between the number of first-time students entering all institutions in the population within a given cell, and the total number of 1965 first-time students entering ACE sample colleges within that cell.[1] Because of an unexpectedly low rate of participation among those two-year private colleges that were originally invited to participate, the four enrollment categories (cells 6-9) were collapsed into two categories in order to stabilize the weights.

The weights applied to data provided by each student were further adjusted in terms of the proportion of all first-time, full-time entering students who actually completed the Student Information Form and reported their sex on the form. Except for those few institutions that selected random samples of their entering class, this second weight was typically near 1.0. The final weight applied to each student's data was thus the product of this latter weight and the appropriate cell weight shown in Table 1.

Table 2 shows the numbers of institutions and students on which the national norms are based, together with the estimated total student population based on the weighting procedure. The 251 participating institutions have first been divided into three broad categories of institutions (two-year colleges, four-year colleges, and universities),

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[1] USOE data on the 1966 entering freshmen classes were not available at the time of the analyses.

and then further divided into nine finer categories (two-year public colleges, two-year private colleges, technological institutions, four-year public colleges, four-year private colleges, four-year Protestant colleges, four-year Catholic colleges, public universities and private universities). It was not possible to report separate norms for other administratively meaningful categories of institutions (e.g., private-nonsectarian universities) because of the small number of participating institutions and students within those categories.

Table 1

Final 1966 ACE Sample and Weights Used in Computing National Norms

Stratification Cell For Sampling	Number of Institutions Participants: Population	Total	Used In Norms	Cell Weights* Applied To Data From: Men	Women
2-Year Public Colleges					
Enrollment:					
1. less than 500	111	6	3	25.667	23.477
2. 500-999	99	3	3	36.844	32.476
3. 1000-2499	108	6	5	22.143	21.778
4. 2500-4999	40	4	4	8.773	9.305
5. 5000 or more	35	5	4	7.347	6.993
2-Year Private Colleges					
Enrollment:					
6,7. less than 1000	173	6	5	45.436	25.136
8,9. 1000 or more	27	5	5	4.567	6.260
4-year Colleges					
Expenditures:**					
10. Unknown	254	9	9	3.030	3.219
11. less than $750	109	23	21	7.468	7.392
12. $750-999	234	20	15	16.717	15.367
13. $1000-1249	236	23	19	13.676	14.948
14. $1250-1499	160	26	23	6.210	7.978
15. $1500-1749	78	19	19	3.915	5.483
16. $1750-1999	51	24	21	3.990	2.583
17. $2000-2249	21	9	5	8.916	5.850
18. $2250-2499	20	10	8	8.916	2.308
19. $2500 or more	39	21	18	2.033	2.405
Universities					
Expenditures:**					
20. Unknown	14	3	2	8.099	7.427
21. less than $750	10	4	4	2.141	2.407
22. $750-999	7	4	3	1.715	2.185
23. $1000-1249	18	6	5	2.651	3.477
24. $1250-1499	24	11	9	2.643	2.619
25. $1500-1749	11	5	5	2.872	2.522
26. $1750-1999	24	15	10	2.373	2.150
27. $2000-2249	20	17	12	1.688	1.694
28. $2250-2499	13	5	4	2.453	3.522
29. $2500 or more	32	18	10	3.341	3.554
Totals:	1,968	307	251		

* Ratio between the number of 1965 first-time students enrolled in all colleges and the number of 1965 first-time students enrolled at colleges in the ACE sample.

**Per student expenditures for educational and general purposes.

Table 2

Institutions and Students Used in Computing Weighted National Norms

	Number Used In Norms	Number of 1966 Entering Freshmen*		
		Actual Participants	Weighted Totals: No.	% Males
All Institutions	251	206,865	1,163,123	54.3
All Two-Year Colleges	29	22,901	290,072	58.2
All Four-Year Colleges	158	61,433	527,320	49.5
All Universities	64	122,531	345,732	58.2
Two-Year Public Colleges	19	17,817	231,915	60.3
Two-Year Private Colleges	10	5,084	58,157	50.1
Technological Institutions	11	6,901	28,662	94.4
Four-Year Public Colleges**	25	19,824	208,345	48.9
Four-Year Private (nonsectarian) Colleges**	47	14,753	84,578	55.6
Four-Year Protestant Colleges**	33	10,196	131,947	43.9
Four-Year Catholic Colleges**	35	8,012	68,752	36.7
Public Universities	40	96,132	268,408	56.9
Private Universities	24	26,399	77,324	62.5

* First-time, full-time.
** Includes only liberal arts and teachers colleges.

STUDENT INFORMATION FORM

244985	
0 0 0 0 0 0	0 0 0 0 0 0
1 1 1 1 1 1	1 1 1 1 1 1
2 2 2 2 2 2	2 2 2 2 2 2
3 3 3 3 3 3	3 3 3 3 3 3
4 4 4 4 4 4	4 4 4 4 4 4
5 5 5 5 5 5	5 5 5 5 5 5
6 6 6 6 6 6	6 6 6 6 6 6
7 7 7 7 7 7	7 7 7 7 7 7
8 8 8 8 8 8	8 8 8 8 8 8
9 9 9 9 9 9	9 9 9 9 9 9

YOUR NAME(please print)_____
First Middle or Maiden Last

HOME STREET ADDRESS _____

CITY STATE ZIP CODE (if known)

Note: The information in this report is being collected through the American Council on Education as part of a study of this year's entering class. Please complete all items. Your name and address has been requested in order to facilitate mail follow-up studies. Your responses will be used only in group summaries for research purposes, and will not be identified with you individually.

Social Security Number
(if known)

Date of Birth ____ ____ ____
Month Day Year

If you recently took any of the national achievement tests and happen to remember your score, fill in the appropriate information:

	Score		Score
SAT Verbal		ACT Composite	
SAT Math		NMSC Selection Score	

DIRECTIONS: Your responses will be read by an automatic scanning device. Your careful observance of these few simple rules will be most appreciated.

Use only black lead pencil (No. 2½ or softer).
Make heavy black marks that fill the circle.
Erase cleanly any answer you wish to change.
Make no stray markings of any kind.

	Yes	No
Example: Will marks made with ball pen or fountain pen be properly read?	○	●

1. Your Sex: Male ○ Female ○

2. From what kind of secondary school did you graduate? (Mark one)
   - Public ○
   - Private (denominational) ○
   - Private (nondenominational) ○
   - Other ○

3. What was your average grade in secondary school? (Mark one)
   - A or A+ ○
   - A– ○
   - B+ ○
   - B ○
   - B– ○
   - C+ ○
   - C ○
   - D ○

4. What is the highest academic degree that you intend to obtain? (Mark one)
   - None ○
   - Associate (or equivalent) ○
   - Bachelor's degree (B.A., B.S., etc.) ○
   - Master's degree (M.A., M.S., etc.) ○
   - Ph.D. or Ed.D. ○
   - M.D., D.D.S., or D.V.M. ○
   - LL.B. or J.D. ○
   - B.D. ○
   - Other ○

5. The following questions deal with accomplishments that might possibly apply to your high school years. Do not be discouraged by this list; it covers many areas of interest and few students will be able to say "yes" to many items.
   (Mark all that apply)
   - Was elected president of one or more student organizations (recognized by the school) ○
   - Received a high rating (Good, Excellent) in a state or regional music contest ○
   - Participated in a state or regional speech or debate contest ○
   - Had a major part in a play ○
   - Won a varsity letter (sports) ○
   - Won a prize or award in an art competition ○
   - Edited the school paper, yearbook, or literary magazine ○
   - Had poems, stories, essays, or articles published ○
   - Participated in a National Science Foundation summer program ○
   - Placed (first, second, or third) in a state or regional science contest ○
   - Was a member of a scholastic honor society ○
   - Won a Certificate of Merit or Letter of Commendation in the National Merit Program ○

6. Do you have any concern about your ability to finance your college education? (Mark one)

- None (I am confident that I will have sufficient funds) ○
- Some concern (but I will probably have enough funds) ○
- Major concern (not sure I will be able to complete college) ○

7. Through what source do you intend to finance the first year of your undergraduate education? (Mark one for each item)

	Major Source	Minor Source	Not a Source
Employment during college	○	○	○
Employment during summer	○	○	○
Scholarship	○	○	○
G. I. Bill	○	○	○
Personal savings	○	○	○
Tuition deferment loan from college	○	○	○
Parental aid	○	○	○
Federal government	○	○	○
Commercial loan	○	○	○

8. What is your racial background? (Mark one)

- Caucasian ○
- Negro ○
- American Indian ○
- Oriental ○
- Other ○

9. What is the highest level of formal education obtained by your parents? (Mark one in each column)

	Father	Mother
Grammar school or less	○	○
Some high school	○	○
High school graduate	○	○
Some college	○	○
College degree	○	○
Postgraduate degree	○	○

10. What is your best estimate of the total income last year of your parental family (not your own family if you are married)? Consider annual income from all sources before taxes.

- Less than $4,000 ○
- $4,000–$5,999 ○
- $6,000–$7,999 ○
- $8,000–$9,999 ○
- $10,000–$14,999 ○
- $15,000–$19,999 ○
- $20,000–$24,999 ○
- $25,000–$29,999 ○
- $30,000 or more ○

11. Mark one in each column below:

	Religion in Which You Were Reared	Your Present Religious Preference
Protestant	○	○
Roman Catholic	○	○
Jewish	○	○
Other	○	○
None	○	○

12. In deciding where to go to college, through what source did this college first come to your attention? (Mark one)

- Relative ○
- Friend ○
- High school counselor or teacher ○
- Professional counseling or college placement service ○
- This college or a representative from this college ○
- Other source ○
- I cannot recall ○

13. To what extent do you think each of the following describes the psychological climate or atmosphere at this college? (Mark one answer for each item)

	Very Descriptive	In Between	Not at all Descriptive
Intellectual	○	○	○
Snobbish	○	○	○
Social	○	○	○
Victorian	○	○	○
Practical-minded	○	○	○
Warm	○	○	○
Realistic	○	○	○
Liberal	○	○	○

14. Answer each of the following as you think it applies to this college:

	Yes	No
The students are under a great deal of pressure to get high grades	○	○
The student body is apathetic and has little "school spirit"	○	○
Most of the students are of a very high calibre academically	○	○
There is a keen competition among most of the students for high grades	○	○
Freshmen have to take orders from upperclassmen for a period of time	○	○
There isn't much to do except to go to class and study	○	○
I felt "lost" when I first came to the campus	○	○
Being in this college builds poise and maturity	○	○
Athletics are overemphasized	○	○
The classes are usually run in a very informal manner	○	○
Most students are more like "numbers in a book"	○	○

15. Are you:

- An only child (Mark and skip to number 20) ○
- The first-born (but not an only child) ○
- The second-born ○
- The third-born ○
- Fourth (or later) born ○

16. How many brothers and sisters now living do you have? (Mark one)

- None (Mark and skip to number 20) ○

1 ○ 2 ○ 3 ○ 4 ○ 5 ○ 6 ○ 7 ○ 8 or more ○

17. Mark one circle for each of your brothers and sisters between the ages of 13 and 23

	13	14	15	16	17	18	19	20	21	22	23
Brothers	○	○	○	○	○	○	○	○	○	○	○
Sisters	○	○	○	○	○	○	○	○	○	○	○

18. Are you a twin? (Mark one)

- No, (Mark and skip to number 20) ○
- Yes, identical ○
- Yes, fraternal same sex ○
- Yes, fraternal opposite sex ○

19. Is your twin attending college?

- No ○
- Yes, the same college ○
- Yes, a different college ○

20. Mark one in each column:

	Your current home state	Your birthplace	Your father's birthplace	Your mother's birthplace
Alabama	○	○	○	○
Alaska	○	○	○	○
Arizona	○	○	○	○
Arkansas	○	○	○	○
California	○	○	○	○
Colorado	○	○	○	○
Connecticut	○	○	○	○
Delaware	○	○	○	○
D. C.	○	○	○	○
Florida	○	○	○	○
Georgia	○	○	○	○
Hawaii	○	○	○	○
Idaho	○	○	○	○
Illinois	○	○	○	○
Indiana	○	○	○	○
Iowa	○	○	○	○
Kansas	○	○	○	○
Kentucky	○	○	○	○
Louisiana	○	○	○	○
Maine	○	○	○	○
Maryland	○	○	○	○
Massachusetts	○	○	○	○
Michigan	○	○	○	○
Minnesota	○	○	○	○
Mississippi	○	○	○	○
Missouri	○	○	○	○
Montana	○	○	○	○
Nebraska	○	○	○	○
Nevada	○	○	○	○
New Hampshire	○	○	○	○
New Jersey	○	○	○	○
New Mexico	○	○	○	○
New York	○	○	○	○
North Carolina	○	○	○	○
North Dakota	○	○	○	○
Ohio	○	○	○	○
Oklahoma	○	○	○	○
Oregon	○	○	○	○
Pennsylvania	○	○	○	○
Rhode Island	○	○	○	○
South Carolina	○	○	○	○
South Dakota	○	○	○	○
Tennessee	○	○	○	○
Texas	○	○	○	○
Utah	○	○	○	○
Vermont	○	○	○	○
Virginia	○	○	○	○
Washington	○	○	○	○
West Virginia	○	○	○	○
Wisconsin	○	○	○	○
Wyoming	○	○	○	○
Latin America	○	○	○	○
Europe	○	○	○	○
Africa	○	○	○	○
Asia	○	○	○	○
Other	○	○	○	○

21. Below is a list of 66 different undergraduate major fields grouped into general categories. Mark only three of the 66 fields as follows:

① First choice (your probable major field of study).
② Second choice.
Ⓛ The field of study which is least appealing to you.

Arts and Humanities

Architecture	①	②	Ⓛ
English (literature)	①	②	Ⓛ
Fine arts	①	②	Ⓛ
History	①	②	Ⓛ
Journalism (writing)	①	②	Ⓛ
Language (modern)	①	②	Ⓛ
Language (other)	①	②	Ⓛ
Music	①	②	Ⓛ
Philosophy	①	②	Ⓛ
Speech and drama	①	②	Ⓛ
Theology	①	②	Ⓛ
Other	①	②	Ⓛ

Biological Science

Biology (general)	①	②	Ⓛ
Biochemistry	①	②	Ⓛ
Biophysics	①	②	Ⓛ
Botany	①	②	Ⓛ
Zoology	①	②	Ⓛ
Other	①	②	Ⓛ

Business

Accounting	①	②	Ⓛ
Business admin.	①	②	Ⓛ
Electronic data processing	①	②	Ⓛ
Secretarial studies	①	②	Ⓛ
Other	①	②	Ⓛ

Engineering

Aeronautical	①	②	Ⓛ
Civil	①	②	Ⓛ
Chemical	①	②	Ⓛ
Electrical	①	②	Ⓛ
Industrial	①	②	Ⓛ
Mechanical	①	②	Ⓛ
Other	①	②	Ⓛ

Physical Science

Chemistry	①	②	Ⓛ
Earth science	①	②	Ⓛ
Mathematics	①	②	Ⓛ
Physics	①	②	Ⓛ
Statistics	①	②	Ⓛ
Other	①	②	Ⓛ

Professional

Health Technology (medical, dental, laboratory)	①	②	Ⓛ
Nursing	①	②	Ⓛ
Pharmacy	①	②	Ⓛ
Predentistry	①	②	Ⓛ
Prelaw	①	②	Ⓛ
Premedical	①	②	Ⓛ
Preveterinary	①	②	Ⓛ
Therapy (occupat., physical, speech)	①	②	Ⓛ
Other	①	②	Ⓛ

Social Science

Anthropology	①	②	Ⓛ
Economics	①	②	Ⓛ
Education	①	②	Ⓛ
History	①	②	Ⓛ
Political science (government, int. relations)	①	②	Ⓛ
Psychology	①	②	Ⓛ
Social work	①	②	Ⓛ
Sociology	①	②	Ⓛ
Other	①	②	Ⓛ

Other Fields

Agriculture	①	②	Ⓛ
Communications (radio, T. V., etc.)	①	②	Ⓛ
Electronics (technology)	①	②	Ⓛ
Forestry	①	②	Ⓛ
Home economics	①	②	Ⓛ
Industrial arts	①	②	Ⓛ
Library science	①	②	Ⓛ
Military science	①	②	Ⓛ
Physical education and recreation	①	②	Ⓛ
Other (technical)	①	②	Ⓛ
Other (nontechnical)	①	②	Ⓛ
Undecided	①	②	Ⓛ

Please be sure that only three circles have been marked in the above list.

22. Probable Career Occupation

Note: Make only three responses, one in each column
① First Choice
② Second Choice
Ⓛ Least Appealing

Accountant or actuary	①	②	Ⓛ
Actor or entertainer	①	②	Ⓛ
Architect	①	②	Ⓛ
Artist	①	②	Ⓛ
Business (clerical)	①	②	Ⓛ
Business executive (management, administrator)	①	②	Ⓛ
Business owner or proprietor	①	②	Ⓛ
Business salesman or buyer	①	②	Ⓛ
Clergyman (minister, priest)	①	②	Ⓛ
Clergy (other religious)	①	②	Ⓛ
Clinical psychologist	①	②	Ⓛ
College teacher	①	②	Ⓛ
Computer programmer	①	②	Ⓛ
Conservationist or forester	①	②	Ⓛ
Dentist (including orthodontist)	①	②	Ⓛ
Dietitian or home economist	①	②	Ⓛ
Engineer	①	②	Ⓛ
Farmer or rancher	①	②	Ⓛ
Foreign service worker (including diplomat)	①	②	Ⓛ
Housewife	①	②	Ⓛ
Interior decorator (including designer)	①	②	Ⓛ
Interpretor (translator)	①	②	Ⓛ
Lab technician or hygienist	①	②	Ⓛ
Law enforcement officer	①	②	Ⓛ
Lawyer (attorney)	①	②	Ⓛ
Military service (career)	①	②	Ⓛ
Musician (performer, composer)	①	②	Ⓛ
Nurse	①	②	Ⓛ
Optometrist	①	②	Ⓛ
Pharmacist	①	②	Ⓛ
Physician	①	②	Ⓛ
School counselor	①	②	Ⓛ
School principal or superintendant	①	②	Ⓛ
Scientific researcher	①	②	Ⓛ
Social worker	①	②	Ⓛ
Statistician	①	②	Ⓛ
Therapist (physical, occupational, speech)	①	②	Ⓛ
Teacher (elementary)	①	②	Ⓛ
Teacher (secondary)	①	②	Ⓛ
Veterinarian	①	②	Ⓛ
Writer or journalist	①	②	Ⓛ
Skilled trades	①	②	Ⓛ
Other	①	②	Ⓛ
Undecided	①	②	Ⓛ

23. Below is a general list of things that students sometimes do. Indicate which of these things you did during the past year in school. If you engaged in an activity frequently, Mark "f." If you engaged in an activity one or more times, but not frequently, Mark "o"(occasionally). Mark "n"(not at all) if you have not performed the activity during the past year.
(Mark one for each item)

	Frequently	Occasionally	Not at all
Voted in a student election	F	O	N
Came late to class	F	O	N
Listened to New Orlean's (Dixieland) jazz	F	O	N
Gambled with cards or dice	F	O	N
Played a musical instrument	F	O	N
Took a nap or rest during the day	F	O	N
Drove a car	F	O	N
Stayed up all night	F	O	N
Studied in the library	F	O	N
Attended a ballet performance	F	O	N
Participated on the speech or debate team	F	O	N
Acted in plays	F	O	N
Sang in a choir or glee club	F	O	N
Argued with other students	F	O	N
Called a teacher by his or her first name	F	O	N
Wrote an article for the school paper or literary magazine	F	O	N
Had a blind date	F	O	N
Wrote a short story or poem (not for a class)	F	O	N
Played in a school band	F	O	N
Played in a school orchestra	F	O	N
Smoked cigarettes	F	O	N
Attended Sunday school	F	O	N
Checked out a book or journal from the school library	F	O	N
Went to the movies	F	O	N
Discussed how to make money with other students	F	O	N
Said grace before meals	F	O	N
Prayed (not including grace before meals)	F	O	N
Listened to folk music	F	O	N
Attended a public recital or concert	F	O	N
Made wisecracks in class	F	O	N
Arranged a date for another student	F	O	N
Went to an over-night or week-end party	F	O	N
Took weight-reducing or dietary formula	F	O	N
Drank beer	F	O	N
Overslept and missed a class or appointment	F	O	N
Typed a homework assignment	F	O	N
Participated in an informal group sing	F	O	N
Drank wine	F	O	N
Cribbed on an examination	F	O	N
Turned in a paper or theme late	F	O	N
Tried on clothes in a store without buying anything	F	O	N
Asked questions in class	F	O	N
Attended church	F	O	N
Participated in organized demonstrations	F	O	N

24. Indicate the importance to you personally of each of the following:
(Mark one for each item)

	Essential	Very Important	Somewhat Important	Not Important
Becoming accomplished in one of the performing arts (acting, dancing, etc.)	E	V	S	N
Becoming an authority on a special subject in my subject field	E	V	S	N
Obtaining recognition from my colleagues for contributions in my special field	E	V	S	N
Becoming an accomplished musician (performer or composer)	E	V	S	N
Becoming an expert in finance and commerce	E	V	S	N
Having administrative responsibility for the work of others	E	V	S	N
Being very well-off financially	E	V	S	N
Helping others who are in difficulty	E	V	S	N
Participating in an organization like the Peace Corps or Vista	E	V	S	N
Becoming an outstanding athlete	E	V	S	N
Becoming a community leader	E	V	S	N
Making a theoretical contribution to science	E	V	S	N
Writing original works (poems, novels, short stories, etc.)	E	V	S	N
Never being obligated to people	E	V	S	N
Creating artistic work (painting, sculpture, decorating, etc.)	E	V	S	N
Keeping up to date with political affairs	E	V	S	N
Being successful in a business of my own	E	V	S	N

25. Rate yourself on each of the following traits as you really think you are when compared with the average student of your own age. We want the most accurate estimate of how you see yourself. (Mark one for each item)

Trait	Highest 10 Percent	Above Average	Average	Below Average	Lowest 10 Percent
Academic ability	O	O	O	O	O
Athletic ability	O	O	O	O	O
Artistic ability	O	O	O	O	O
Cheerfulness	O	O	O	O	O
Defensiveness	O	O	O	O	O
Drive to achieve	O	O	O	O	O
Leadership ability	O	O	O	O	O
Mathematical ability	O	O	O	O	O
Mechanical ability	O	O	O	O	O
Originality	O	O	O	O	O
Political conservatism	O	O	O	O	O
Political liberalism	O	O	O	O	O
Popularity	O	O	O	O	O
Popularity with the opposite sex	O	O	O	O	O
Public speaking ability	O	O	O	O	O
Self-confidence (intellectual)	O	O	O	O	O
Self-confidence (social)	O	O	O	O	O
Sensitivity to criticism	O	O	O	O	O
Stubbornness	O	O	O	O	O
Understanding of others	O	O	O	O	O
Writing ability	O	O	O	O	O

26. How old will you be on December 31 of this year?
(Mark one)

- 16 or younger O
- 17 O
- 18 O
- 19 O
- 20 O
- 21 O
- Older than 21 O

27. (If you are married, omit the following question)
What is your best guess as to the chances that you will marry

	While in College?	Within a Year after College?
Very good chance	O	O
Some chance	O	O
Very little chance	O	O
No chance	O	O

Prepared by American Council on Education 1785 Massachusetts Ave., N.W. Washington, D.C.

(Name of Institution)

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
SUMMARY OF DATA ON ENTERING FRESHMEN
(FALL 1966)

ITEM DESCRIPTION	NUMBER OF RESPONDENTS (1)	(Name of Institution) MALE	FEMALE	TOTAL	UNIVERSITIES NATL NORMS MALE	FEMALE	TOTAL
NUMBER OF STUDENTS	443	100.0	0.0	100.0	58.2	41.8	100.0
PERCENTAGE OF STUDENTS NINETEEN OR OLDER (2)	426	8.7	0.0	8.7	17.6	12.3	15.3
TYPE OF SECONDARY SCHOOL	443						
PUBLIC		75.2	0.0	75.2	81.5	85.8	83.3
PRIVATE (DENOMINATIONAL)		12.2	0.0	12.2	12.7	10.8	11.9
PRIVATE (NONDENOMINATIONAL)		12.2	0.0	12.2	5.2	3.0	4.3
OTHER		0.5	0.0	0.5	0.6	0.4	0.5
AVERAGE GRADE IN HIGH SCHOOL	440						
A OR A+		21.4	0.0	21.4	6.9	10.9	8.6
A-		27.3	0.0	27.3	10.5	16.8	13.1
B+		24.8	0.0	24.8	18.6	24.7	21.1
B		18.4	0.0	18.4	23.2	25.5	24.1
B-		5.2	0.0	5.2	16.4	10.9	14.1
C+		2.5	0.0	2.5	14.4	7.5	11.5
C		0.5	0.0	0.5	9.6	3.6	7.1
D		0.0	0.0	0.0	0.5	0.1	0.3
SECONDARY SCHOOL ACHIEVEMENTS	443						
ELECTED PRESIDENT STUT ORGZ		38.1	0.0	38.1	26.2	24.8	25.6
HIGH RATING STATE MUSIC CONTEST		7.7	0.0	7.7	8.5	13.4	10.6
STATE/REGIONAL SPEECH CONTEST		13.1	0.0	13.1	6.8	7.8	7.2
MAJOR PART IN A PLAY		19.0	0.0	19.0	18.2	20.3	19.1
VARSITY LETTER (SPORTS)		43.1	0.0	43.1	44.8	13.2	31.6
AWARD IN ART COMPETITION		3.2	0.0	3.2	4.2	7.1	5.4
EDITED SCHOOL PAPER		23.0	0.0	23.0	10.2	18.1	13.5
HAD ORIGINAL WRITING PUBLISHED		30.7	0.0	30.7	15.9	23.5	19.0
NSF SUMMER PROGRAM		9.5	0.0	9.5	2.3	1.1	1.8
ST/REGIONAL SCIENCE CONTEST (3)		8.1	0.0	8.1	3.6	2.8	3.3
SCHOLASTIC HONOR SOCIETY		60.7	0.0	60.7	30.0	45.7	36.6

(1)
TOTAL NUMBER OF FORMS RECEIVED BY ACE. WHEN THIS COLUMN TOTAL IS LESS THAN THE NUMBER OF STUDENTS, THE DIFFERENCE IS DUE TO NONRESPONSE OR INVALID RESPONSES.

(2)
AGE IN YEARS (AS OF DECEMBER 31, 1966).

(3)
FIRST, SECOND, OR THIRD PLACE.

Sample Report Sent Back To One of the 307 Participating Institutions

(Name of Institution)

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
SUMMARY OF DATA ON ENTERING FRESHMEN
(FALL 1966)

ITEM DESCRIPTION	NUMBER OF RESPONDENTS	(Name of Institution) MALE	FEMALE	TOTAL	UNIVERSITIES NATL NORMS MALE	FEMALE	TOTAL
HIGHEST ACADEMIC DEGREE PLANNED	439						
NONE		2.1	0.0	2.1	4.0	3.3	3.7
ASSOCIATE (OR EQUIVALENT)		0.0	0.0	0.0	2.2	2.1	2.2
BACHELORS DEGREE (B.A., B.S.)		7.1	0.0	7.1	30.0	51.5	39.0
MASTERS DEGREE (M.A., M.S.)		25.1	0.0	25.1	31.8	32.3	32.0
PH.D. OR ED.D.		38.0	0.0	38.0	16.2	6.2	12.0
M.D., D.D.S., OR D.V.M.		22.1	0.0	22.1	10.5	2.9	7.4
LL.B. OR J.D.		4.6	0.0	4.6	3.7	0.4	2.3
B.D.		0.2	0.0	0.2	0.2	0.1	0.2
OTHER		0.9	0.0	0.9	1.2	1.2	1.2
PROBABLE MAJOR FIELD OF STUDY	434						
AGRICULTURE (INCL FORESTRY)		0.0	0.0	0.0	3.9	0.3	2.4
BIOLOGICAL SCIENCES		5.8	0.0	5.8	3.8	3.3	3.6
BUSINESS		2.5	0.0	2.5	15.4	6.0	11.5
EDUCATION		0.0	0.0	0.0	2.4	16.2	8.2
ENGINEERING		25.3	0.0	25.3	21.5	0.5	12.7
ENGLISH		2.1	0.0	2.1	1.9	6.6	3.9
HEALTH PROFESSIONS (NON-M.D.)		0.5	0.0	0.5	1.8	12.8	6.4
HISTORY, POLITICAL SCIENCE		14.5	0.0	14.5	7.2	5.7	6.6
HUMANITIES (OTHER)		1.6	0.0	1.6	1.8	7.4	4.2
FINE ARTS		1.4	0.0	1.4	6.5	11.0	8.4
MATHEMATICS OR STATISTICS		6.5	0.0	6.5	4.3	4.8	4.5
PHYSICAL SCIENCES		10.1	0.0	10.1	5.8	1.5	4.0
PRE-PROFESSIONAL		23.3	0.0	23.3	15.1	3.6	10.3
PSYCHOL, SOCIOL, ANTHROPOL		5.8	0.0	5.8	4.5	11.3	7.3
OTHER FIELDS (TECHNICAL)		0.0	0.0	0.0	1.8	0.8	1.4
OTHER FIELDS (NONTECHNICAL)		0.0	0.0	0.0	0.4	6.5	3.0
UNDECIDED		0.7	0.0	0.7	1.7	1.9	1.8
PROBABLE CAREER OCCUPATION	436						
ARTIST (INCL PERFORMER)		3.2	0.0	3.2	4.4	10.6	7.0
BUSINESSMAN		6.4	0.0	6.4	17.1	3.1	11.2
CLERGYMAN		0.2	0.0	0.2	0.5	0.2	0.4
COLLEGE PROFESSOR		3.4	0.0	3.4	2.0	1.5	1.8
DOCTOR (M.D.)		23.3	0.0	23.3	10.3	2.5	7.0
EDUCATOR (SECONDARY)		1.1	0.0	1.1	5.7	16.6	10.2
ELEMENTARY TEACHER		0.0	0.0	0.0	0.4	12.5	5.4
ENGINEER		21.5	0.0	21.5	20.0	0.4	11.8
FARMER		0.0	0.0	0.0	3.2	0.3	2.0
HEALTH PROFESSIONAL (NON-M.D.)		0.2	0.0	0.2	3.5	8.6	5.7
LAWYER		6.4	0.0	6.4	8.3	0.9	5.2
NURSE		0.0	0.0	0.0	0.0	6.8	2.9
RESEARCH SCIENTIST		15.1	0.0	15.1	6.2	2.8	4.8
OTHER CHOICE		16.0	0.0	16.0	13.8	29.0	20.2
UNDECIDED		3.2	0.0	3.2	4.5	4.3	4.4

(Name of Institution)

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
SUMMARY OF DATA ON ENTERING FRESHMEN
(FALL 1966)

ITEM DESCRIPTION	NUMBER OF RESPONDENTS	(Name of Institution) MALE	FEMALE	TOTAL	UNIVERSITIES NATL NORMS MALE	FEMALE	TOTAL
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT							
ACHIEVE IN A PERFORMING ART	440	10.0	0.0	10.0	8.2	14.1	10.7
BE AN AUTHORITY IN MY FIELD	437	71.9	0.0	71.9	71.4	62.5	67.7
OBTAIN RECOGNITION FROM PEERS	439	45.1	0.0	45.1	48.9	36.7	43.8
PERFORM OR COMPOSE MUSIC	437	8.0	0.0	8.0	7.5	7.7	7.6
BE AN EXPERT IN FINANCE	438	12.6	0.0	12.6	20.0	4.9	13.6
BE ADMINISTRATIVELY RESPONSIBLE	436	30.0	0.0	30.0	35.0	20.3	28.9
BE VERY WELL-OFF FINANCIALLY	437	42.3	0.0	42.3	54.3	31.3	44.7
HELP OTHERS IN DIFFICULTY	438	62.1	0.0	62.1	58.2	77.9	66.5
JOIN THE PEACE CORPS OR VISTA	438	14.4	0.0	14.4	12.4	29.5	19.6
BECOME AN OUTSTANDING ATHLETE	438	12.6	0.0	12.6	17.7	4.6	12.2
BECOME A COMMUNITY LEADER	438	31.3	0.0	31.3	31.6	22.5	27.8
CONTRIBUTE TO SCIENTIFIC THEORY	439	31.9	0.0	31.9	21.5	8.8	16.1
WRITE ORIGINAL WORKS	436	21.6	0.0	21.6	13.2	19.1	15.7
NOT BE OBLIGATED TO PEOPLE	440	23.0	0.0	23.0	29.1	27.1	28.3
CREATE WORKS OF ART	436	9.6	0.0	9.6	10.0	22.9	15.4
KEEP UP WITH POLITICAL AFFAIRS	439	65.4	0.0	65.4	61.1	60.7	60.9
SUCCEED IN MY OWN BUSINESS	438	41.8	0.0	41.8	62.7	39.4	52.9
TRAIT SELF RATINGS (PERCENTAGE OF SELF RATINGS ABOVE AVERAGE)							
ACADEMIC ABILITY	441	96.1	0.0	96.1	68.5	68.8	68.6
ATHLETIC ABILITY	441	43.3	0.0	43.3	44.8	25.2	36.5
ARTISTIC ABILITY	440	23.0	0.0	23.0	16.6	24.1	19.8
CHEERFULNESS	436	48.6	0.0	48.6	50.9	58.7	54.2
DEFENSIVENESS	441	25.2	0.0	25.2	27.8	28.7	28.2
DRIVE TO ACHIEVE	440	76.8	0.0	76.8	61.9	63.6	62.6
LEADERSHIP ABILITY	440	55.9	0.0	55.9	45.9	41.2	43.9
MATHEMATICAL ABILITY	441	75.7	0.0	75.7	53.2	31.0	43.9
MECHANICAL ABILITY	439	37.8	0.0	37.8	37.7	11.7	26.8
ORIGINALITY	438	60.7	0.0	60.7	42.2	41.6	42.0
POLITICAL CONSERVATISM	433	21.0	0.0	21.0	19.9	13.5	17.2
POLITICAL LIBERALISM	433	43.9	0.0	43.9	23.8	20.5	22.4
POPULARITY (GENERAL)	443	36.6	0.0	36.6	38.0	33.1	35.9
POPULARITY (WITH OPPOSITE SEX)	439	37.4	0.0	37.4	34.0	28.5	31.7
PUBLIC SPEAKING ABILITY	440	38.4	0.0	38.4	27.7	24.2	26.2
SELF CONFIDENCE (INTELLECTUAL)	441	68.3	0.0	68.3	47.3	37.4	43.1
SELF CONFIDENCE (SOCIAL)	440	41.6	0.0	41.6	34.3	29.0	32.1
SENSITIVITY TO CRITICISM	440	34.5	0.0	34.5	26.3	31.7	28.6
STUBBORNNESS	435	40.7	0.0	40.7	37.6	40.4	38.8
UNDERSTANDING OF OTHERS	440	66.8	0.0	66.8	56.8	68.6	61.8
WRITING ABILITY	441	56.5	0.0	56.5	30.7	33.8	32.0

(Name of Institution)

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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	(Name of Institution) MALE	FEMALE	TOTAL	UNIVERSITIES NATL NORMS MALE	FEMALE	TOTAL
REGION OF HOME STATE (4)	438						
MIDDLE STATES		74.4	0.0	74.4	20.2	14.3	17.8
NEW ENGLAND		5.0	0.0	5.0	10.6	9.1	10.0
NORTH CENTRAL		10.5	0.0	10.5	34.4	40.5	37.0
NORTHWEST		0.7	0.0	0.7	7.2	8.2	7.6
SOUTHERN		6.8	0.0	6.8	22.8	22.5	22.6
WESTERN		1.1	0.0	1.1	4.2	5.0	4.5
FOREIGN		1.4	0.0	1.4	0.7	0.4	0.6
FATHERS EDUCATION	442						
GRAMMAR SCHOOL OR LESS		2.3	0.0	2.3	8.0	6.1	7.2
SOME HIGH SCHOOL		9.0	0.0	9.0	14.3	11.1	12.9
HIGH SCHOOL GRADUATE		16.1	0.0	16.1	28.5	25.9	27.4
SOME COLLEGE		16.7	0.0	16.7	18.8	21.6	20.8
COLLEGE DEGREE		27.4	0.0	27.4	19.0	22.0	20.3
POSTGRADUATE DEGREE		28.5	0.0	28.5	11.4	13.2	12.2
MOTHERS EDUCATION	438						
GRAMMAR SCHOOL OR LESS		3.0	0.0	3.0	5.0	3.8	4.5
SOME HIGH SCHOOL		5.9	0.0	5.9	11.9	9.6	11.0
HIGH SCHOOL GRADUATE		31.5	0.0	31.5	43.7	39.4	41.9
SOME COLLEGE		22.6	0.0	22.6	20.0	24.9	22.1
COLLEGE DEGREE		32.0	0.0	32.0	16.3	18.9	17.4
POSTGRADUATE DEGREE		5.0	0.0	5.0	3.0	3.5	3.2
RACIAL BACKGROUND	439						
CAUCASIAN		94.5	0.0	94.5	95.0	95.0	95.0
NEGRO		3.0	0.0	3.0	1.4	2.0	1.6
AMERICAN INDIAN		0.2	0.0	0.2	0.4	0.6	0.5
ORIENTAL		1.8	0.0	1.8	0.8	0.6	0.7
OTHER		0.5	0.0	0.5	2.4	1.9	2.2
RELIGIOUS BACKGROUND	439						
PROTESTANT		48.5	0.0	48.5	55.6	61.4	58.0
ROMAN CATHOLIC		24.1	0.0	24.1	29.0	24.6	27.1
JEWISH		20.5	0.0	20.5	8.4	8.6	8.5
OTHER		3.0	0.0	3.0	4.9	3.5	4.3
NONE		3.9	0.0	3.9	2.1	1.9	2.0
PRESENT RELIGIOUS PREFERENCE	434						
PROTESTANT		35.9	0.0	35.9	49.9	56.9	52.8
ROMAN CATHOLIC		19.6	0.0	19.6	27.5	24.6	26.3
JEWISH		17.7	0.0	17.7	7.4	7.9	7.6
OTHER		6.0	0.0	6.0	5.7	4.3	5.1
NONE		20.7	0.0	20.7	9.6	6.4	8.2

(4)
STATES HAVE BEEN GROUPED ACCORDING TO THE AREAS DEFINED BY THE SIX REGIONAL ACCREDITING ASSOCIATIONS.

(Name of Institution)

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	(Name of Institution) MALE	FEMALE	TOTAL	UNIVERSITIES NATL NORMS MALE	FEMALE	TOTAL
ESTIMATED PARENTAL INCOME (5)	427						
LESS THAN $4,000		1.9	0.0	1.9	4.6	4.6	4.6
$4,000 - $5,999		3.5	0.0	3.5	10.9	9.7	10.4
$6,000 - $7,999		6.8	0.0	6.8	16.9	14.8	16.1
$8,000 - $9,999		12.6	0.0	12.6	17.4	15.8	16.8
$10,000 - $14,999		26.0	0.0	26.0	25.9	27.9	26.7
$15,000 - $19,999		17.6	0.0	17.6	10.0	11.7	10.7
$20,000 - $24,999		11.5	0.0	11.5	5.1	6.4	5.6
$25,000 - $29,999		5.9	0.0	5.9	2.6	3.1	2.8
$30,000 OR MORE		14.3	0.0	14.3	6.7	6.0	6.4
MAJOR SOURCES OF FINANCIAL SUPPORT DURING FRESHMAN YEAR	443						
EMPLOYMENT DURING COLLEGE		0.5	0.0	0.5	5.0	3.9	4.6
EMPLOYMENT DURING SUMMER		16.7	0.0	16.7	33.3	17.5	26.7
SCHOLARSHIP		31.4	0.0	31.4	16.1	14.3	15.3
G.I.BILL		0.0	0.0	0.0	1.8	0.3	1.1
PERSONAL SAVINGS		11.3	0.0	11.3	18.6	12.5	16.0
TUITION DEFERMENT LOAN FROM COLL		2.0	0.0	2.0	2.0	2.5	2.2
PARENTAL AID		82.4	0.0	82.4	57.7	73.0	64.1
FEDERAL GOVERNMENT		8.8	0.0	8.8	6.8	8.5	7.5
COMMERCIAL LOAN		5.0	0.0	5.0	2.6	2.3	2.5
CONCERN ABOUT FINANCING EDUC	440						
NONE		34.1	0.0	34.1	36.1	37.7	36.8
SOME CONCERN		59.5	0.0	59.5	57.3	54.3	56.0
MAJOR CONCERN		6.4	0.0	6.4	6.6	8.0	7.2
CHANCES OF MARRYING, IN COLLEGE	374						
VERY GOOD CHANCE		3.7	0.0	3.7	6.8	11.7	8.9
SOME CHANCE		15.0	0.0	15.0	19.1	30.7	24.0
VERY LITTLE CHANCE		40.1	0.0	40.1	38.0	35.4	36.9
NO CHANCE		41.2	0.0	41.2	36.0	22.1	30.2
WITHIN A YEAR AFTER COLLEGE	412						
VERY GOOD CHANCE		23.3	0.0	23.3	25.1	37.1	30.0
SOME CHANCE		38.6	0.0	38.6	38.6	37.9	38.3
VERY LITTLE CHANCE		30.1	0.0	30.1	26.0	18.8	23.0
NO CHANCE		8.0	0.0	8.0	10.4	6.2	8.7

(5)
REPORTED ESTIMATE OF TOTAL INCOME OF PARENTAL FAMILY LAST YEAR (ALL SOURCES, BEFORE TAXES).

(Name of Institution)

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
SUMMARY OF DATA ON ENTERING FRESHMEN
(FALL 1966)

ITEM DESCRIPTION	NUMBER OF RESPONDENTS	(Name of Institution) MALE	FEMALE	TOTAL	UNIVERSITIES NATL NORMS MALE	FEMALE	TOTAL
HOW THIS COLLEGE FIRST CAME TO STUDENTS ATTENTION	443						
RELATIVE		25.7	0.0	25.7	23.4	30.0	26.2
FRIEND		12.6	0.0	12.6	16.1	19.5	17.5
HIGH SCHOOL COUNSELOR OR TEACHER		16.5	0.0	16.5	17.1	12.6	15.2
COLLEGE PLACEMENT SERVICE		0.9	0.0	0.9	0.9	0.5	0.7
REPRESENTATIVE OF THIS COLLEGE		4.3	0.0	4.3	6.9	5.9	6.5
OTHER SOURCE		25.3	0.0	25.3	19.7	17.3	18.7
CANNOT RECALL		14.7	0.0	14.7	15.9	14.1	15.1
VERY DESCRIPTIVE OF THE ATMOSPHERE OF THE COLLEGE							
INTELLECTUAL	425	85.4	0.0	85.4	38.8	38.5	38.7
SNOBBISH	414	0.7	0.0	0.7	1.8	1.9	1.9
SOCIAL	413	22.3	0.0	22.3	51.5	51.1	51.3
VICTORIAN	401	1.2	0.0	1.2	3.3	2.2	2.8
PRACTICAL-MINDED	406	43.1	0.0	43.1	47.4	47.2	47.3
WARM	413	43.8	0.0	43.8	43.3	53.3	47.8
REALISTIC	409	62.6	0.0	62.6	59.4	62.5	60.8
LIBERAL	417	77.7	0.0	77.7	44.9	45.6	45.2
APPLIES TO THIS COLLEGE (YES)	443						
GREAT PRESSURE FOR HIGH GRADES		67.3	0.0	67.3	55.1	49.4	52.7
THERE IS LITTLE SCHOOL SPIRIT		13.3	0.0	13.3	8.8	7.6	8.3
STUDENTS ACADEMIC CALIBRE HIGH		98.4	0.0	98.4	64.2	61.5	63.1
KEEN COMPETITION FOR GRADES		88.3	0.0	88.3	66.8	57.6	63.0
FRESHMEN TAKE ORDERS FOR A TIME		4.3	0.0	4.3	27.9	29.3	28.5
NOT MUCH TO DO EXCEPT STUDY		5.6	0.0	5.6	10.0	6.8	8.7
I FELT LOST WHEN I CAME HERE		20.5	0.0	20.5	40.0	45.8	42.5
THIS COLLEGE BUILDS POISE		94.4	0.0	94.4	87.1	86.7	86.9
ATHLETICS ARE OVEREMPHASIZED		0.9	0.0	0.9	5.7	4.4	5.1
CLASSES ARE USUALLY INFORMAL		58.7	0.0	58.7	48.0	51.1	49.3
STUTS ARE LIKE NUMBERS IN A BOOK		3.4	0.0	3.4	36.2	34.8	35.5

(Name of Institution)

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
SUMMARY OF DATA ON ENTERING FRESHMEN
(FALL 1966)

ITEM DESCRIPTION	NUMBER OF RESPONDENTS	(Name of Institution) MALE	FEMALE	TOTAL	UNIVERSITIES NATL NORMS MALE	FEMALE	TOTAL
PERCENTAGE OF STUDENTS REPORTING THAT DURING THE PAST YEAR THEY							
VOTED IN STUDENT ELECTION (6)	439	68.8	0.0	68.8	68.7	77.0	72.2
CAME LATE TO CLASS	441	50.1	0.0	50.1	49.3	46.6	48.2
LISTENED TO DIXIELAND JAZZ	438	55.5	0.0	55.5	50.5	48.2	49.5
GAMBLED WITH CARDS OR DICE	440	51.8	0.0	51.8	55.2	22.1	41.3
PLAYED A MUSICAL INSTRUMENT	441	51.0	0.0	51.0	44.5	62.6	52.3
TOOK A NAP OR REST	441	73.0	0.0	73.0	68.9	75.4	71.6
DROVE A CAR (6)	441	76.9	0.0	76.9	80.2	73.9	77.5
STAYED UP ALL NIGHT	442	54.8	0.0	54.8	59.7	64.6	61.8
STUDIED IN THE LIBRARY (6)	441	25.4	0.0	25.4	22.0	31.4	25.9
ATTENDED A BALLET PERFORMANCE	440	11.1	0.0	11.1	7.7	22.7	14.0
PARTICIPATED ON SPEECH TEAM	441	22.0	0.0	22.0	19.1	19.3	19.2
ACTED IN PLAYS	440	28.4	0.0	28.4	27.9	36.3	31.4
SANG IN A CHOIR OR GLEE CLUB	441	16.8	0.0	16.8	20.0	40.7	28.7
ARGUED WITH OTHER STUDENTS (6)	441	24.7	0.0	24.7	16.3	11.5	14.4
CALLED A TEACHER BY FIRST NAME	442	28.1	0.0	28.1	32.3	21.2	27.6
WROTE ARTICLE FOR SCHOOL PAPER	441	43.5	0.0	43.5	24.8	34.5	28.9
HAD A BLIND DATE	441	40.4	0.0	40.4	40.7	51.0	45.0
WROTE A SHORT STORY OR POEM	441	48.5	0.0	48.5	33.9	46.5	39.2
PLAYED IN A SCHOOL BAND	441	15.4	0.0	15.4	14.4	12.8	13.7
PLAYED IN A SCHOOL ORCHESTRA	441	10.4	0.0	10.4	7.3	6.8	7.1
SMOKED CIGARETTES (6)	441	13.4	0.0	13.4	17.7	13.9	16.1
ATTENDED SUNDAY SCHOOL	440	38.9	0.0	38.9	49.9	57.0	52.9
CHECKED OUT A LIBRARY BOOK (6)	439	61.5	0.0	61.5	45.7	64.1	53.4
WENT TO THE MOVIES (6)	441	40.8	0.0	40.8	44.0	57.6	49.7
DISCUSSED HOW TO MAKE MONEY	441	83.9	0.0	83.9	88.2	83.5	86.3
SAID GRACE BEFORE MEALS (6)	439	28.2	0.0	28.2	29.4	40.3	33.9
PRAYED (6)	439	30.3	0.0	30.3	35.0	60.1	45.5
LISTENED TO FOLK MUSIC (6)	442	38.0	0.0	38.0	27.8	45.3	35.1
ATTENDED A PUBLIC CONCERT	440	78.6	0.0	78.6	57.3	77.2	65.6
MADE WISECRACKS IN CLASS	439	77.4	0.0	77.4	73.4	52.9	64.8
ARRANGED DATE FOR OTHER STUDENT	441	45.6	0.0	45.6	53.2	57.2	54.9
WENT TO AN OVER-NIGHT PARTY	441	41.0	0.0	41.0	47.7	57.8	51.9
TOOK DIETARY FORMULA	440	5.7	0.0	5.7	5.5	28.7	15.2
DRANK BEER	441	74.4	0.0	74.4	64.1	42.6	55.1
OVERSLEPT AND MISSED A CLASS	441	23.8	0.0	23.8	22.0	17.5	20.1
TYPED A HOMEWORK ASSIGNMENT (6)	442	28.1	0.0	28.1	20.1	33.3	25.6
PARTICIPATED IN INFORMAL SING	440	52.3	0.0	52.3	52.8	71.9	60.8
DRANK WINE	440	66.1	0.0	66.1	45.0	49.3	46.8
CRIBBED ON AN EXAMINATION	438	9.8	0.0	9.8	23.0	14.8	19.6
TURNED IN A PAPER OR THEME LATE	441	46.7	0.0	46.7	48.7	39.1	44.7
TRIED ON CLOTHES WITHOUT BUYING	439	62.6	0.0	62.6	52.3	91.1	68.6
ASKED QUESTIONS IN CLASS (6)	441	73.7	0.0	73.7	57.1	58.7	57.8
ATTENDED CHURCH (6)	437	43.9	0.0	43.9	55.4	66.7	60.1
PARTICIPATED IN DEMONSTRATIONS	441	15.2	0.0	15.2	14.6	12.4	13.7

(6)
FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

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Institutions Participating in the 1966 Survey

American Council on Education

Program of Longitudinal Research
on the
Higher Educational System

2-Year Institutions

Academy of Aeronautics (N.Y.)
Averett College (Va.)
Bay Path Junior College (Mass.)
Black Hawk College (Ill.)
Bloom Community College (Ill.)
Boise College (Idaho)
Centerville Junior College (Iowa)
Citrus College (Calif.)
Cochise College (Ariz.)
College of the Sequoias (Calif.)
Compton College (Calif.)
Cowley County Community Junior College (Kan.)
Donnelly College (Kan.)
Henry Ford Community College (Mich.)
Immaculata College (Ill.)
Indian River Junior College (Fla.)
Itasca State Junior College (Minn.)
Keystone Junior College (Pa.)
Lake City Junior College and Forest Ranger School (Fla.)
Mesa College (Colo.)
Mount San Antonio College (Calif.)
North Greenville Junior College (S.C.)
Orange Coast College (Calif.)
Ricks College (Idaho)
Sacramento City College (Calif.)
Saint Lawrence Seminary (Wisc.)
Saint Mary's College of Maryland
Saint Petersburg Junior College (Fla.)
San Jose City College (Calif.)
Santa Barbara City College (Calif.)
SUNY--Agriculture and Technological College -- Cobleskill (N.Y.)
SUNY--State University at Delhi (N.Y.)
Vermont Technical College
Wentworth Institute (Mass.)
Worcester Junior College (Mass.)

4-Year Institutions

Adrian College (Mich.)
Agriculture, Mechanical & Normal College--Pine Bluff (Ark.)
Alabama A & M College
Alfred University (N.Y.)
Allegheny College (Pa.)
Amherst College (Mass.)
Aquinas College (Mich.)
Athens College (Ala.)
Augsburg College (Minn.)
Austin College (Texas)
Bates College (Maine)
Beloit College (Wisc.)
Bennington College (Vt.)
Berea College (Ky.)
Bethany Lutheran College and Theological Seminary (Minn.)
Bowdoin College (Maine)
Bowie State College (Md.)
Bradley University (Ill.)
Briarcliff College (N.Y.)
Buena Vista College (Iowa)
California State College (Fullerton)
Cardinal Stritch College (Wisc.)
Carleton College (Minn.)
Carroll College (Wisc.)
Case Institute of Technology (Ohio)
Chapman College (Calif.)
Chatham College (Pa.)
Clarion State College (Pa.)
Colby College (Maine)
College of Charleston (S.C.)
College of New Rochelle (N.Y.)
College of Notre Dame (Calif.)
College of St. Mary of the Springs (Ohio)
College of St. Vincent (N.Y.)
Concordia College (Minn.)
Connecticut College
CUNY--Hunter College (N.Y.)
Dartmouth College (N.H.)
Davis & Elkins College (W.Va.)
Delaware State College
Delaware Valley College
DePauw University (Ind.)
Dickinson College (Pa.)
Dominican College of Blauvelt (N.Y.)
Dominican College of San Rafael (Calif.)
Earlham College (Ind.)
Eastern Mennonite College (Va.)
Emory and Henry College (Va.)
Fairmont State College (W. Va.)
Fisk University (Tenn.)
Fort Hays Kansas State College

4-Year Institutions
(Continued)

Franklin and Marshall College (Pa.)
Fresno State College (Calif.)
Gallaudet College (D.C.)
General Motors Institute (Mich.)
George Williams College (Ill.)
Georgia Institute of Technology
Gettysburg College (Pa.)
Gonzaga University (Wash.)
Grinnell College (Iowa)
Guilford College (N.C.)
Hamline University (Minn.)
Haverford College (Pa.)
Harding College (Ark.)
Harvey Mudd College (Calif.)
Hollins College (Va.)
Idaho State University
Illinois Institute of Technology
Immaculate Heart College (Calif.)
Iowa Wesleyan College
Johnson C. Smith University (N.C.)
Kansas Wesleyan University
Kentucky State College
Knoxville College (Tenn.)
Lake Forest College (Ill.)
Lakeland College (Wisc.)
Lebanon Valley College (Pa.)
Le Moyne College (N.Y.)
Los Angeles Baptist College (Calif.)
Loretto Heights College (Colo.)
Louisiana Polytechnic Institute
Loyola University of Los Angeles (Calif.)
MacMurray College (Ill.)
Madonna College (Mich.)
Manhattanville College of the Sacred Heart (N.Y.)
Marian College of Fond du Lac (Wisc.)
Marlboro College (Vt.)
Marietta College (Ohio)
Mary Baldwin (Va.)
Marymount College (Kan.)
McPherson College (Kan.)
Mercyhurst College (Pa.)
Middlebury College (Vt.)
Mills College (Calif.)
Monmouth College (Ill.)
Montclair State College (N.J.)
Morehouse College (Ga.)
Morgan State College (Md.)
Morris Brown College (Ga.)
Morris Harvey College (W. Va.)
Mount Holyoke College (Mass.)
Mount Saint Joseph College (N.Y.)

4-Year Institutions
(Continued)

National College of Education (Ill.)
Nazareth College of Kentucky
Nazareth College (Mich.)
Nazareth College of Rochester (N.Y.)
Newark College of Engineering (N.Y.)
Newton College of the Sacred Heart (Mass.)
Northland College (Wisc)
Northwest Missouri State College
Oakland City College (Ind.)
Oakland University (Mich.)
Oberlin College (Ohio)
Our Lady of the Lake College (Texas)
Pace College (Iowa)
Parsons College (Iowa)
Peru State College (Neb.)
Polytechnic Institute of Brooklyn(N.Y.)
Radcliffe College (Mass.)
Reed College (Oregon)
Rhode Island College
Rhode Island School of Design
Rider College (N.J.)
Rockford College (Ill.)
Rollins College (Fla.)
Saint Edward's University (Texas)
Saint John College of Cleveland (Ohio)
Saint John Fisher College (N.Y.)
Saint Joseph's College (Ind.)
Saint Mary's College of Calif.
Saint Mary's Dominican College (La.)
Saint Meinrad Seminary (Ind.)
Saint Norbert College (Wisc.)
Saint Pius X Seminary (N.Y.)
Salem College (N.C.)
San Francisco Conservatory of Music (Calif.)
San Luis Rey College (Calif.)
Seattle University (Wash.)
Southern Colorado State College
Springfield College (Mass.)
Spring Hill College (Ala.)
Stanislaus State College (Calif.)
Stephens College (Mo.)
Stevens Institute of Technology (N.J.)
SUNY--College at Cortland (N.Y.)
SUNY--College at Oswego (N.Y.)
SUNY--College at Potsdam(N.Y.)
SUNY--College at Stony Brook (N.Y.)
Swarthmore College (Pa.)
Sweet Briar College (Va.)
Talladega College (Ala.)
Tarkio College (Mo.)
Trinity College (D.C.)

4-Year Institutions
(Continued)

U. S. Coast Guard Academy (Conn.)
U. S. Military Academy, West Point (N.Y.)
University of California--Irvine
University of Dallas (Texas)
University of Hartford (Conn.)
University of San Diego, College for Men (Calif.)
University of Tampa (Fla.)
Ursuline College (Ky.)
Valparaiso University (Ind.)
Vassar College (N. Y.)
Virginia Military Institute
Virginia Union University
Washburn University of Topeka (Kan.)
Washington College (Md.)
Washington & Lee University (Va.)
Webb Institute of Naval Architecture (N.Y.)
Wellesley College (Mass.)
Wesleyan College (Ga.)
West Virginia State College
Western Illinois University
Western New England College (Mass.)
Wheaton College (Mass.)
Whitman College (Wash.)
William Carey College (Miss.)
Williams College (Mass.)
Wisconsin State University--LaCrosse
Wittenberg University (Ohio)
Wofford College (S.C.)
Yankton College (S.D.)

Universities

Adelphi University (N.Y.)
American University (D.C.)
Arizona State University (Tempe)
Baylor University (Texas)
Boston College (Mass.)
Brandeis University (Mass.)
California Institute of Technology
Colorado State University
Columbia University (N.Y.)
CUNY--City College (N.Y.)
Emory University (Ga.)
Florida State University
George Peabody College for Teachers (Tenn.)
Harvard University (Mass.)
Howard University (D.C.)
Johns Hopkins University (Md.)
Louisiana State University
Miami University (Ohio)
Michigan State University
Montana State University
New Mexico State University
New York University
North Dakota State University
Northeastern University (Mass.)
Northwestern University (Ill.)
Occidental College (Calif.)
Ohio State University
Oklahoma State University
Oregon State University
Pennsylvania State University
Pratt Institute (N.Y.)
Princeton University (N.J.)
Purdue University (Ind.)
Saint Louis University (Mo.)
Southern Illinois University
Southern Methodist University (Texas)
Stanford University (Calif.)
Texas Christian University
Texas Technological College
Tufts University (Mass.)
Tulane University (La.)
University of Alaska
University of Akron (Ohio)
University of California--Berkeley
University of California--Davis
University of California--Los Angeles
University of California--Riverside
University of California--Santa Barbara
University of Colorado
University of Connecticut
University of Delaware

Universities
(Continued)

University of Denver (Colo.)
University of Detroit (Mich.)
University of Georgia
University of Idaho
University of Illinois
University of Iowa--Iowa City
University of Kansas
University of Kentucky
Universtiy of Louisville (Ky.)
University of Massachusetts
University of Michigan
University of Mississippi
University of Missouri (Columbia)
University of Nevada
University of New Hampshire
University of New Mexico
University of North Carolina-Chapel Hill
University of the Pacific (Calif.)
University of Pennsylvania
University of Pittsburgh (Pa.)
University of Puerto Rico
University of Redlands (Calif.)
University of Rhode Island
University of Rochester (N.Y.)
University of South Carolina
University of Tennessee
University of Tulsa (Okla.)
University of Vermont
University of Virginia
University of Washington
University of Wisconsin--Madison
University of Wisconsin--Milwaukee
University of Wyoming
Utah State University
Vanderbilt University (Tenn.)
Virginia Polytechnic Institute
Washington State University
Washington University (Mo.)
Western Reserve University (Ohio)